

MICHIGAN SCHOOL BUSINESS OFFICIALS
85TH ANNUAL CONFERENCE AND EXHIBIT SHOW

April 23–25, 2024
Amway Grand Plaza Hotel & DeVos Place, Grand Rapids



Attendee Orientation

MICHIGAN SCHOOL BUSINESS OFFICIALS | 2024

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CONFERENCE OVERVIEW

- Tuesday, April 23**
 - Pre-Conferences
 - Certification Classes
 - ORS ½ Day Workshop
- Wednesday, April 24**
 - Opening General Session
 - Breakout sessions
 - Lunch, Business Meeting, Award, Keynote
 - Exhibit Show
 - MSBO Welcome Reception
- Thursday, April 25**
 - SET SEG Fun Run/Walk
 - Breakout Sessions
 - Exhibit Show – Lunch in the Exhibit Hall
 - Breakout Sessions
 - Closing Business Meeting and Prizes

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CONFERENCE REGISTRATION

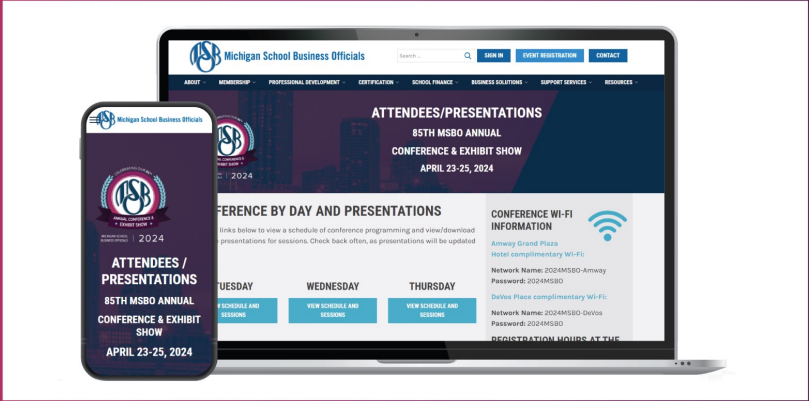
**AMWAY GRAND PLAZA HOTEL
CENTER CONCOURSE • 2ND FLOOR**

MONDAY, APRIL 22: 5 TO 7 PM
TUESDAY, APRIL 23: 7 AM TO 7 PM
WEDNESDAY, APRIL 24: 7 AM TO 5 PM
THURSDAY, APRIL 25: 7 AM TO 3:30 PM



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CONFERENCE WEB PAGE



The screenshot shows the MSBO website with the following content:

- Header:** Michigan School Business Officials
- Navigation:** ABOUT, MEMBERSHIP, PROFESSIONAL DEVELOPMENT, CERTIFICATION, SCHOOL FINANCE, BUSINESS SOLUTIONS, SUPPORT SERVICES, RESOURCES
- Main Content:** ATTENDEES/PRESENTATIONS, 85TH MSBO ANNUAL CONFERENCE & EXHIBIT SHOW, APRIL 23-25, 2024
- Section: CONFERENCE BY DAY AND PRESENTATIONS**
 - Links below to view a schedule of conference programming and view/download presentations for sessions. Check back often, as presentations will be updated
 - TUESDAY:** [VIEW SCHEDULE AND SESSIONS]
 - WEDNESDAY:** [VIEW SCHEDULE AND SESSIONS]
 - THURSDAY:** [VIEW SCHEDULE AND SESSIONS]
- Section: CONFERENCE WI-FI INFORMATION**
 - Amway Grand Plaza: Hotel complimentary Wi-Fi, Network Name: 2024MSBO-Amway, Password: 2024MSBO
 - DeVos Place complimentary Wi-Fi: Network Name: 2024MSBO-DeVos, Password: 2024MSBO
 - REGISTRATION HOURS AT THE

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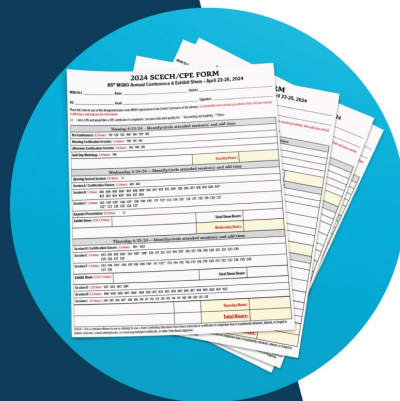
CONFERENCE AT-A-GLANCE



- You will find the Conference At-A-Glance in your conference bag.
- It's an easy to carry snapshot of all events at the Conference.

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SCECH/CPE FORM



- Be sure to fill out the SCECHs/CPEs Form included in your conference bag.
- Boxes for completed forms will be located near MSBO registration in the Center Concourse at the Amway.

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CONFERENCE PROGRAM



- CONTENTS INCLUDE**
- DAY-TO-DAY SCHEDULE
- SESSION DESCRIPTIONS
- EXHIBIT SHOW INFORMATION
- MAPS
- AND MORE!

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NETWORKING OPPORTUNITIES


- PRE-CONFERENCES
- CERTIFICATION CLASSES
- BREAKOUT SESSIONS
- EXHIBIT SHOW
- MSBO WELCOME RECEPTION

WEDNESDAY, APRIL 24
5:15-7:00 PM



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NEED HELP?



Michigan School
Business Officials

We're here for you!

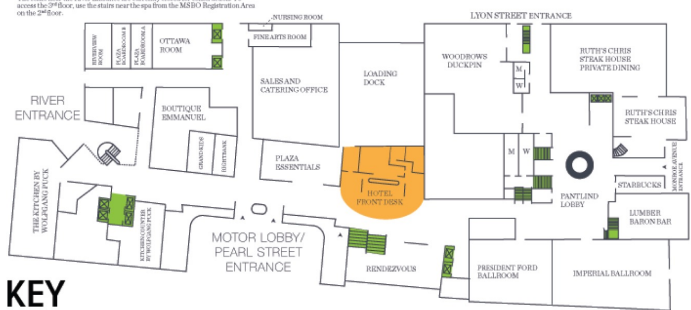
Look for volunteers wearing this button. They will be stationed around the venue and can help answer your questions.

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GETTING AROUND

Amway Grand Plaza 1st Floor - Lobby Level

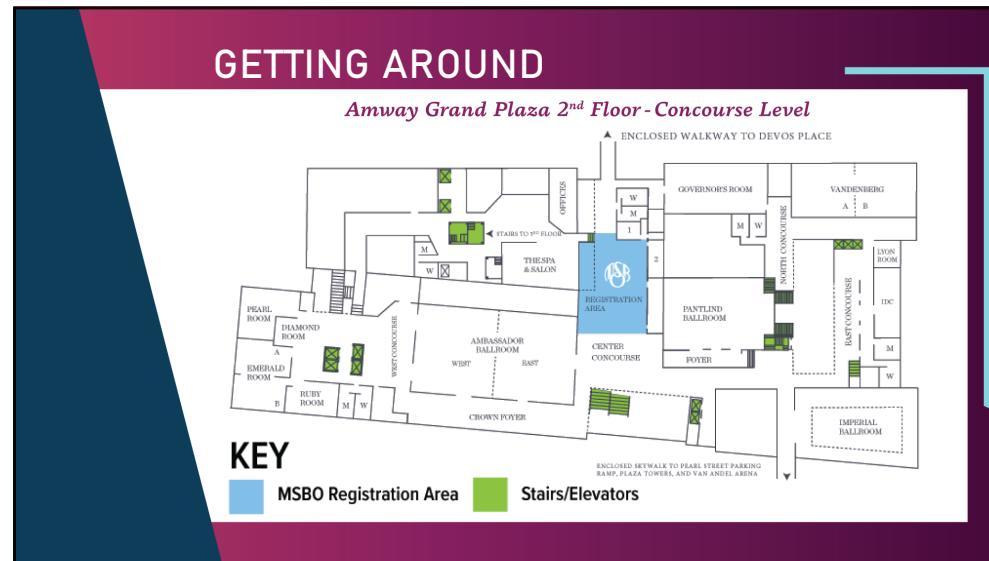
The stairs near the River Entrance are currently closed for construction. To access the 2nd floor, use the stairs near the spa from the MSBO Registration Area on the 2nd floor.



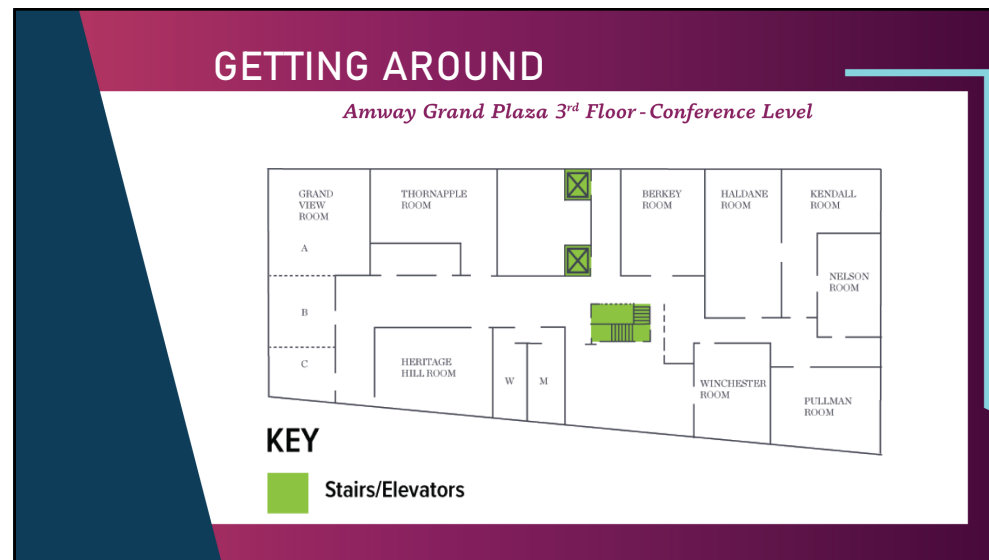
KEY

- Hotel Check-In Area
- Stairs/Elevators

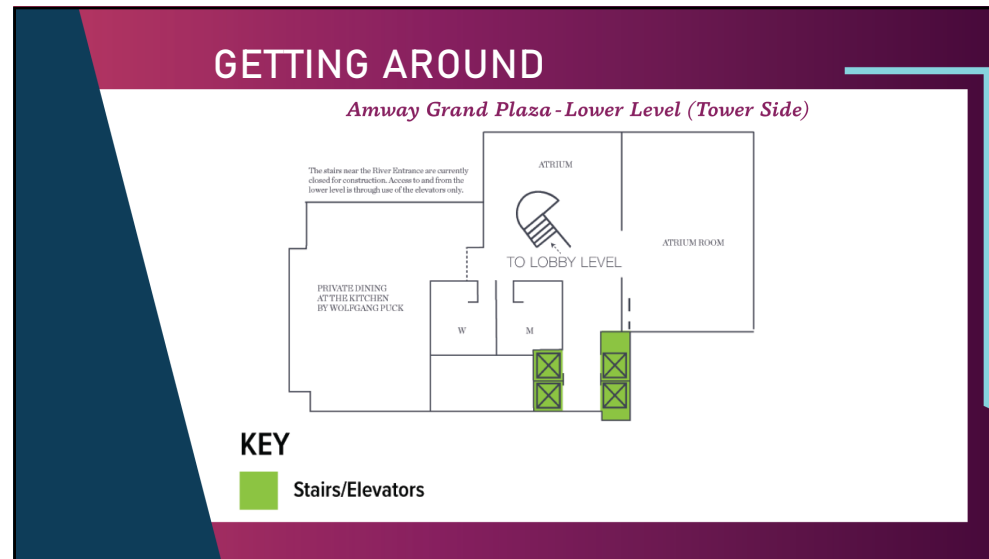
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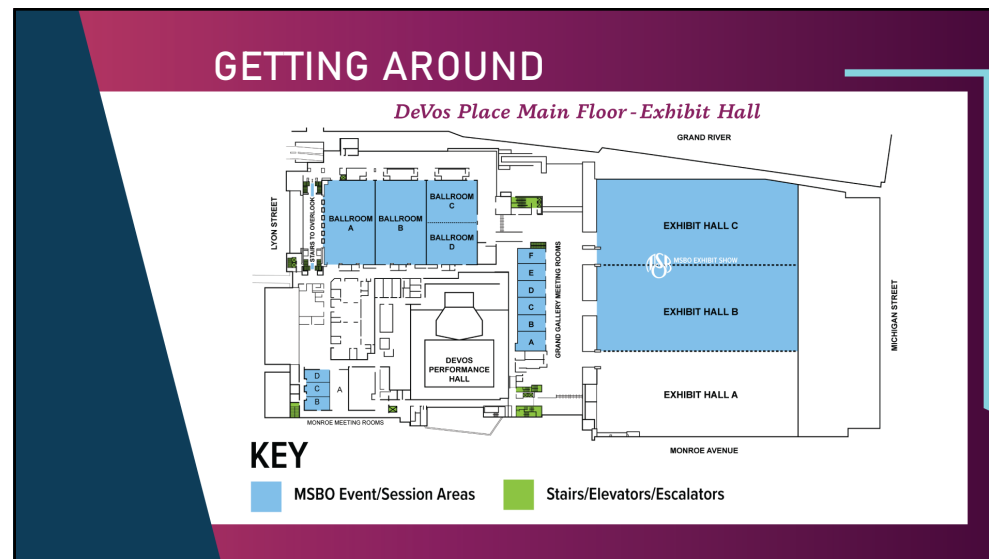
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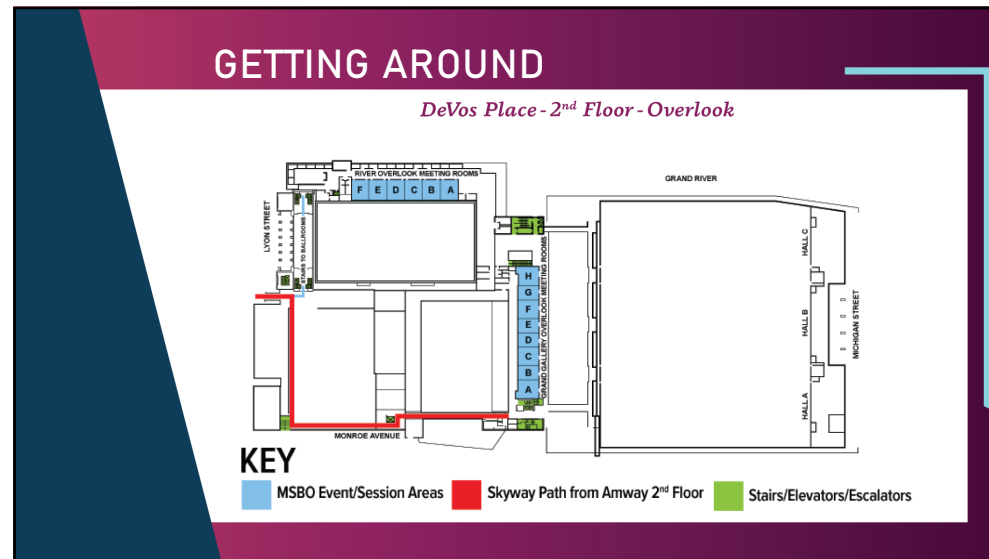
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DEVOS PLACE



Chris Heeter, The Wild Institute

Wednesday, April 24
DeVos Place Ballrooms AD

OPENING GENERAL SESSION
8:00 – 9:00 AM

LUNCH • AWARDS • KEYNOTE
12 NOON – 2:15 PM

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EXHIBIT SHOW – DeVos Place Exhibit Hall BC

WEDNESDAY, APRIL 24
2:15 - 5 PM

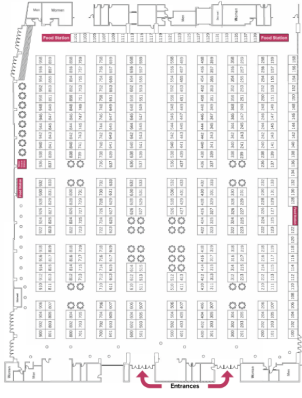
THURSDAY, APRIL 25
11:00 AM - 1 PM

**LUNCH WILL BE SERVED IN THE
EXHIBIT HALL ON THURSDAY**



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GETTING AROUND



EXHIBITOR EARLY BIRD DRAWINGS
Winners will be posted at individual exhibit booths

EXHIBITOR PRIZE DRAWINGS
Thursday winners will be drawn and displayed on our bulletin board in front of the exhibit show – near the entrance of the exhibit hall.


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CLOSING GENERAL SESSION AND ANNUAL BUSINESS MEETING

THURSDAY, APRIL 25
Ambassador Ballroom, Amway
2:45 – 4:00 PM

MEET THE NEW MSBO
BOARD OF DIRECTORS

CHANCE TO WIN PRIZES!



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QUESTIONS?

MICHIGAN SCHOOL
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