



You are invited to the **SWMSBO 68th ANNUAL**

Mid-Winter Conference

At Western Michigan University Thursday, March 09, 2023

~~~~~ **Supporting Leadership through Learning** ~~~~~

### **“What is Your Story?”**

Our conference will be held on the campus of Western Michigan University in the Bernhard Center, Kalamazoo. This year’s Keynote Speaker is Kelly Swanson. Breakout sessions will provide in-service for business office, secretaries, facility, purchasing, human resource staff, directors and superintendents. Pending approval, eligible MSBO members can receive 5 SCECHs for attending the conference.

### **Agenda**

|                              |             |
|------------------------------|-------------|
| Registration and Refreshment | 7:45-8:30   |
| Session #1                   | 8:30-9:30   |
| Session #2                   | 9:35-10:35  |
| Sponsor Exhibit Hall         | 10:35-11:05 |
| Break                        | 11:05-11:20 |
| Session #3                   | 11:20-12:20 |
| Luncheon                     | 12:20-1:20  |
| MSBO Update                  | 1:20-1:35   |
| Keynote Speakers             | 1:35-2:35   |
| Wrap Up Session              | 2:35-2:50   |

**Register and  
Pay online with  
no extra fee!!!**

Available sessions include: Intro to REP, State Budget & Legislative Update, Voted Bonds vs Sinking Funds, GASB Update, Cyber Security Overview and Personnel Files, CHRISS, Fingerprinting, NexSys, ESSER, and many others. Look for a complete listing on the MSBO website after February 15th, 2023: [Go to: www.MSBO.org](http://www.MSBO.org) **click on Regional Groups, Southwestern Michigan.**

Many thanks go to our Gold Sponsors: **ASSA ABLOY, Chartwells, Edustaff, Horizon Bank, Kingscott Associates, MEA Financial Services, MESSA, Michigan Class, Skillman Corporation, Southern Michigan Bank & Trust, Stifel, Voya Financial, Williams & Company, and Yeo & Yeo CPAs.** They make it possible to bring in dynamic keynote speakers at a great venue with a delicious lunch. In addition, you can choose from up-to-date and relevant learning sessions, SCECHs (pending approval), many door prizes, continental breakfast, networking with your peers, Sponsor Exhibit hall, free parking, and a chance to win one of TEN scholarships to an MSBO event. You get all this for an affordable \$45! At this low cost we will not process refunds, but you can change the attendee if needed.

**All registrations paid by February 28, 2023 are entered in a drawing for a MSBO Event Scholarship!**

Dianne Webster, Co-President SWMSBO 269.624.7906 [dwebster@lawtoncs.org](mailto:dwebster@lawtoncs.org)  
Christi Atwood, Co-President SWMSBO 269.727.2181 [atwoodc@waylandunion.org](mailto:atwoodc@waylandunion.org)

-----  
**REGISTRATION FORM—by mail or email**

**OR register and pay (no extra fee) each person online at:**

School District \_\_\_\_\_

Name: \_\_\_\_\_ email: \_\_\_\_\_

Name: \_\_\_\_\_ email: \_\_\_\_\_

Number of Registrants TOTAL \_\_\_\_\_ x \$45.00 Registration form due Monday, February 28, 2023 Register and pay no processing fee online at: <https://swmsbo.ticketspice.com/2023-68th-annual-swmsbo-conference> Sorry no refunds.

