



You are invited to the  
**67<sup>th</sup> ANNUAL**

**Mid-Winter Conference**

At Western Michigan University Thursday, March 10, 2022  
~~~~~ **Supporting Leadership through Learning** ~~~~~  
**“Back Together Again”**

Our conference will once again be held on the campus of Western Michigan University in the Bernhard Center, Kalamazoo. This year's Keynote Speaker is Walt Stasinski, bringing us success while having fun. Breakout sessions will provide in-service for business office, secretaries, facility, purchasing, human resource staff, directors and superintendents. Pending approval, eligible MSBO members can receive 5 SCECHs for attending the conference. WMU is requiring wearing mask at the conference.

**Agenda**

|                              |             |
|------------------------------|-------------|
| Registration and Refreshment | 7:45-8:30   |
| Session #1                   | 8:30-9:30   |
| Session #2                   | 9:35-10:35  |
| Vendor Exhibits              | 10:35-11:05 |
| Break                        | 11:05-11:20 |
| Session #3                   | 11:20-12:20 |
| Luncheon                     | 12:20-1:20  |
| MSBO Update                  | 1:20-1:35   |
| Keynote Speakers             | 1:35-2:35   |
| Wrap Up Session              | 2:35-2:50   |

Register and Pay  
online with no  
extra fee!!!

Available sessions include: Google Drive Basics, Retirement ORS, Cyber Security, REP What's it All About, Legislative Update, HR Inspiring a Better Workplace, 125 Compliance Challenges, Alternative Ways to hold Medical Costs down, MDE Updates including Esser Grants, Google Drive Forms & Sheets and many others. Look for a complete listing on the MSBO website below:

Go to: [www.MSBO.org](http://www.MSBO.org) click on Regional Groups, Southwestern Michigan.

Many thanks go to our Gold Sponsors: **American Fidelity, Chartwells K12, Edustaff, GRBS, Horizon Bank, MEA Financial Services, MESSA, METS, Michigan Class, Munetrix, Owens Ames Kimball, PFM Asset Management, PFM Financial Advisors, Plante Moran, Skillman Corporation, Southern Michigan Bank & Trust, Stifel, Voya Financial, Wightman & Associates and Williams & Company.** They make it possible to bring in dynamic keynote speakers at a great venue with a delicious buffet lunch. In addition, you can choose from 30 up-to-date and relevant learning sessions, SCECHs (pending approval), door prizes, continental breakfast & snacks, networking with your peers, vendor hall, **free** parking in the parking garage only, and a chance to win one of **TEN** scholarships to an MSBO event. You get all this for an affordable **\$45!** At this low cost we will not process refunds.

**All registrations paid by February 28, 2022 are entered in a drawing for a MSBO Event Scholarship!**

Blair Brindley, Co-President SWMSBO 269.279.1107 [bbrindley@trschools.org](mailto:bbrindley@trschools.org)

Dianne Webster, Co-President SWMSBO 269.624.7906 [dwebster@lawtoncs.org](mailto:dwebster@lawtoncs.org)

REGISTRATION FORM—by mail or email

OR register and pay (no extra fee) each person online at:

School District \_\_\_\_\_ <https://swmsbo.ticketspice.com/2022-67th-annual-swmsbo-conference>

Name: \_\_\_\_\_ email: \_\_\_\_\_

Name: \_\_\_\_\_ email: \_\_\_\_\_

Number of Registrants TOTAL \_\_\_\_\_ x \$45.00 Registration form due Monday, February 28, 2022 Register and pay no processing fee online at: <https://swmsbo.ticketspice.com/2022-67th-annual-swmsbo-conference> OR Make checks payable to: **SWMSBO.** Sorry no refunds.

Mail Reg. & Check to: Paula Johnson Portage Public Schools 8107 Mustang Drive, Portage MI 49002 [pjohnson@portageps.org](mailto:pjohnson@portageps.org)

You are invited to the  
**67th ANNUAL**  
**Southwestern Michigan School Business Officials**  
**Mid-Winter Conference**

At Western Michigan University Thursday, March 10, 2022

~~~~~ Supporting Leadership through Learning ~~~~~

**“Back Together Again”**



KRESA/S.W.M.S.B.O.  
1819 East Milham Avenue  
Portage, MI 49002



**Keynote Speaker**

**Walt Stasinski**

We welcome this year's speaker, Walt Stasinski. Walt talks with audiences about how to achieve success by having fun in their work, in their lives. He inspires leaders to lead from the heart for improved employee performance. How to create customer loyalty through C.A.R.E. and how to communicate to impress colleagues and audiences. Audience members say that his keynote presentations make them feel inspired, happy, and ready to employ the practical ideas that he shares with them.