



Vision • Focus • Action

2022 Sponsorship

MSBO is pleased to offer these special sponsorship opportunities. The MSBO Leadership Institute is a year-long program that is rigorous and challenging, focusing on leadership skills for today's school leaders. This is a unique opportunity to connect with members on a personal level.

Vision Sponsor: \$5,000 (Limited)

Benefits include:

- One complimentary registration. Complete application must be submitted to MSBO to become a participant in all aspects of the year-long program. You may also designate your complimentary registration to a MSBO member.
- Acknowledgement in the MSBO eNews & Views newsletter.
- Name and logo on MSBO website page related to the MSBO Leadership Institute.
- Logo will appear prominently on signage as a co-sponsor at MSBO Leadership Institute sessions.

Focus Sponsor: \$2,500

Benefits include:

- Acknowledgement in the MSBO eNews & Views newsletter.
- Name and logo on MSBO website page related to the MSBO Leadership Institute.
- Logo will appear on signage as a co-sponsor at MSBO Leadership Institute sessions.

Action Sponsor: \$1,250

Benefits include:

- Acknowledgement in the MSBO eNews & Views newsletter.
- Logo will appear on signage as a co-sponsor at MSBO Leadership Institute sessions.

For more information, please contact:
 Scott Little at 517.327.2582 or slittle@msbo.org

Mail form & payment to:
 MSBO, 1001 Centennial Way, Suite 200, Lansing, MI 48917
 Or fax to: 517.327.0768

Company Information

Name: _____

Position: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone #: _____

Fax #: _____

Email Address: _____

Payment Information

Check the appropriate box to select your sponsorship level.

Vision: \$5,000 (*Vision sponsors fill out following pages*)

Focus: \$2,500

Action: \$1,250

My check for \$_____ is enclosed. Make checks payable to MSBO.

Charge my credit card:

Visa MasterCard American Express

Card #: _____

Exp. Date: _____ CSV: _____

Cardholder's Name: _____

Signature: _____



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2022 Vision Sponsor Participant Application

The MSBO Leadership Institute is a year-long program that is rigorous and challenging.

As a participant of the MSBO Leadership Institute, you will be engaged in reflective dialogue and establish realistic and clear professional goals that will work in your unique circumstances.

Applicant Information/Criteria

MSBO's top priority is always the health and safety of our cohort participants. We are closely monitoring the status of Michigan Department of Health and Human Services (MDHHS) epidemic orders related to COVID-19 and our ability to hold in-person events. Each session will be evaluated separately regarding the ability to hold in-person meetings. When an in-person meeting is not possible, the session will take place virtually.

- December 15, 2021 — Application Deadline
- December 7, 2021-January 15, 2022
Take Leadership Style Assessments & the first of five one-on-one coaching sessions.

- Five 2-day sessions to attend (*Sessions begin at approximately 5 pm on the first night and run 8 am to 4:00 pm the following day.*)
 - Session 1: January 26-27, 2022 — Holiday Inn, Downtown Grand Rapids
 - Session 2: March 11-12, 2022 — MSBO Office, Lansing
 - Session 3: May 13-14, 2022 — MSBO Office, Lansing
 - Session 4: August 3-4, 2022 — MSBO Office, Lansing
 - Session 5: October 5-6, 2022 — Holiday Inn, Downtown Grand Rapids
- Small group project sessions

Participant Information

Name: _____

Title/Position: _____

Business: _____

Address: _____

City/State/Zip: _____

Phone #: _____

Fax #: _____

E-mail: _____



2022 Vision Sponsor Short Answer Questions

(You may attach additional pages.)

1. What are three of your learning priorities and how would your participation in the MSBO Leadership Institute benefit you and your business? What do you hope to accomplish?

2. Please provide a biographical statement that includes:

- Professional credentials *(including degrees)*
- Current Job Duties



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2022 Vision Sponsor Participant Commitment Form

As a participant of the MSBO Leadership Institute, you will be engaged in reflective dialogue and establish realistic and clear professional goals that will work in your unique circumstances. It is our hope that you will have the opportunity to promote positive systemic changes in your business.

To get the full benefit of the experience, we need each participant to be fully engaged throughout the program. Please read this overview of what is expected in the MSBO Leadership Institute and sign this commitment to being an active participant.

I understand it is a one-year commitment and I will:

- Attend five MSBO Leadership Institute sessions:
 - Session 1: January 26-27, 2022
 - Session 2: March 11-12, 2022
 - Session 3: May 13-14, 2022
 - Session 4: August 3-4, 2022
 - Session 5: October 5-6, 2022
- Read professional literature and complete all assigned projects
- Participate in a leadership assessment
- Participate in other projects
- Participate in one-on-one coaching with an executive coach

Applicant Signature _____ Date _____