

SWMSBO 70th CONFERENCE

MARCH
5

REGISTRATION

7:30 AM

SESSIONS START

8:30 AM

**Kalamazoo Valley
Community College**
6767 West O Avenue,
Kalamazoo, MI 49009

KEY NOTE SPEAKER

Jan McInnis

Finding the Funny in Change



Get ready to laugh and learn with our keynote speaker, Jan McInnis! After spending 15 years in a marketing career, Jan made the bold move every parent dreams of for their child—she ditched her day job to become a comedian. She then logged thousands of miles on the road and wore out 3 cars before moving on to her current career as a keynote speaker. Jan was featured in the Wall Street Journal, The Huffington Post and the Washington Post for her humor, and she is a successful comedy writer who has sold material to everyone from Jay Leno to guests on the Jerry Springer show.

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