



You are invited to the  
**66<sup>th</sup> ANNUAL**  
**Mid-Winter Conference**



At Western Michigan University Thursday, March 5, 2020  
 ~~~~~ Supporting Leadership through Learning ~~~~~  
**“Route 66 - Driving Education Home”**

Our conference will once again be held on the campus of Western Michigan University in the Bernhard Center, Kalamazoo. This year's Keynote Speaker is Rodney Page, bringing us inspiration through multiple music disciplines. Breakout sessions will provide in-service for business office, secretaries, facility, purchasing, human resource staff, directors and superintendents. Pending approval, eligible MSBO members can receive 5 SCECHs for attending the conference.

**Agenda**

|                              |             |
|------------------------------|-------------|
| Registration and Refreshment | 7:45-8:30   |
| Session #1                   | 8:30-9:30   |
| Session #2                   | 9:35-10:35  |
| Vendor Exhibits              | 10:35-11:05 |
| Break                        | 11:05-11:20 |
| Session #3                   | 11:20-12:20 |
| Luncheon                     | 12:20-1:20  |
| MSBO Update                  | 1:20-1:35   |
| Keynote Speakers             | 1:35-2:35   |
| Wrap Up Session              | 2:35-2:50   |

Register and  
 Pay online with  
 no extra fee!!!

Available sessions include: Google Drive Basics, GASB 84 Impact, Retirement ORS, Cyber Security, REP What's it All About, Legislative Update, HR Inspiring a Better Workplace, 125 Compliance Challenges, Alternative Ways to hold Medical Costs down, Google Drive Forms & Sheets and many others. Look for a complete listing on the MSBO website below:

Go to: [www.MSBO.org](http://www.MSBO.org) click on Regional Groups, Southwestern Michigan.

Many thanks go to our Gold Sponsors: **American Fidelity, GMB Architects, Huntington Bank, MEA Financial Services, MESSA, Michigan Class/Public Trust, Owens Ames Kimball, PFM Asset Management, Plante & Moran, Stifel, Nicolaus & Co., Wightman & Associates and Williams and Company.** They make it possible to bring in dynamic keynote speakers at a great venue with a delicious buffet lunch. In addition, you can choose from 30 up-to-date and relevant learning sessions, SCECHs (pending approval), many door prizes, continental breakfast & snacks, networking with your peers, vendor hall, **free** parking, and a chance to win one of **TEN** scholarships to an MSBO event. You get all this for an affordable **\$30!**

**All registrations paid by February 20, 2020 are entered in a drawing for a MSBO Event Scholarship!**

Michelle Darnell, Co-President SWMSBO 269.250.9262 [michelle.darnell@kresa.org](mailto:michelle.darnell@kresa.org)  
 Michele Buckley, Co-President SWMSBO 269.250.9278 [michele.buckley@kresa.org](mailto:michele.buckley@kresa.org)

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**REGISTRATION FORM—by mail or email**      **OR register and pay (no extra fee) each person online at:**  
 School District \_\_\_\_\_ <https://www.brownpapertickets.com/event/4357899>

Name: \_\_\_\_\_ email: \_\_\_\_\_

Name: \_\_\_\_\_ email: \_\_\_\_\_

Number of Registrants TOTAL \_\_\_\_\_ x \$30.00 Registration form due Tuesday, February 25, 2020 Register and pay no fee online at: <https://www.brownpapertickets.com/event/4357899> OR Make checks payable to: **SWMSBO.**

**Mail Reg. & Check to: Paula Johnson Portage Public Schools 8107 Mustang Drive, Portage MI 49002** [pjohnson@portageps.org](mailto:pjohnson@portageps.org)

You are invited to the  
**66th ANNUAL**

**Southwestern Michigan School Business Officials  
Mid-Winter Conference**

At Western Michigan University Thursday, March 5, 2020  
~~~~~ Supporting Leadership through Learning ~~~~~

**“Route 66 – Driving Education Home”**



KRESA/S.W.M.S.B.O.  
1819 East Milham Avenue  
Portage, MI 49002

**Keynote Speaker**

**Rodney Page**



We welcome this year's speaker, Rodney Page. Rodney is a multi-talented individual, accomplished violinist, pianist and entertainer. After earning his bachelor's and master's degrees in music from Michigan State, he taught in two Michigan public school districts. He became a highly sought out music clinician in Michigan. His talent did not stop there, he now uses his music to energize and engage people to ensure their success and leaves them craving more. You may find him at a school assembly speaking and rapping on bullying and self-esteem or entertaining at a wedding. We are sure to be inspired by Rodney's musical and motivational talents.