

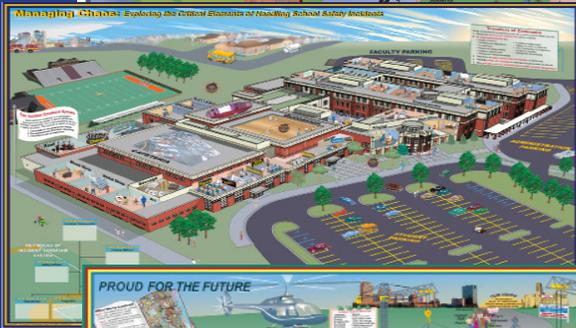
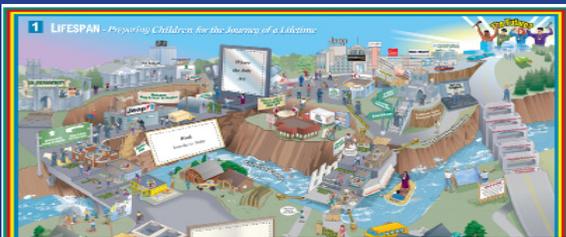


Michigan School Business Officials

INTRODUCING THE MSBO-EDVENTURES PROFESSIONAL MAP LIBRARY



*WHAT IF...
all of your
stakeholders
truly understood
the realities of
k-12 education?*



For decades, Edventures in Learning co-founders have helped educate and align the stakeholders of large organizations including Fortune 500 corporations. Now, through a partnership with the **Michigan School Business Officials (MSBO)**, **Edventures** is able to offer these award-winning, strategic learning and engagement tools to Michigan K-12 school leaders through a professional “map” library.

Our dialogue-driven visual learning tools have a powerful impact on education stakeholders at all levels of a district. They engage people around key strategic issues. When stakeholders understand the challenges and opportunities within K-12 education, they improve their own performance and more importantly, the performance of the district.

Among others, the initial core applications included in the **MSBO-Edventures Professional Map Library** are:

LifeSpan (The Big Picture of K12 Education)

- Industry-wide forces of change
- Competitive Challenges
- Evolving Customer demands
- Technological & Regulatory changes

Understanding the Case for Change

Financing Our Future (Understanding the Components of School Finance)

- Revenue sources and drivers
- Expenses, cost drivers, budget realities
- Critical finance issues and outcomes

Where does our money come from, where does it go, and how do we keep score?

Key Business Processes

- Internal supplier relationships
- Critical Process Steps
- Process breakdowns and miscues

How do key processes shape customer value? Where do “I” fit into the process?

Planning Our Future (Our Strategy)

- Vision & Mission
- Strategic initiatives and goals
- What’s in it for “me”?

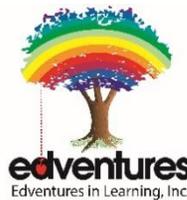
Where are we headed and what’s my role?

For information on how you can access the tools in the **MSBO-Edventures Professional Map Library** please call **1-800-725-5418** or email: danromano@edventuresinlearning.com

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Michigan School Business Officials



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Michigan School Business Officials - Edventures Professional Map Library Subscription/Application

Subscribing District: _____ State MI State ID _____

Contact Person: _____ Position: _____

Email Address: _____

Note: The district contact person will be authorized to order map kits from the library. A passcode will be sent to the above email to allow on-line ordering or you can order by phone.

Address: _____

City: _____ State: MI Zip Code: _____

Phone: _____ Fax: _____

Annual Subscription	\$1,500.00
Applicable Discount (code: _____)	(\$ _____)*
Net Annual Subscription	\$ _____.

Purchase Order Number (if available) _____

*Promotional discounts will be provided to MSBO members based on association events and for multi-year subscriptions.

Map (Updated 2017)	Description
<i>LifeSpan – Preparing Children for the Journey of a Lifetime</i>	This current realities or <i>case for change</i> tool focuses on the changes from yesterday to today in our homes and the world of work, and the implications these changes have on today’s educational system.
<i>Financing Our Future</i>	A financial literacy application that creates learning around the sources and drivers of a district’s revenues, how the funds are spent, and the implications these have on the outcomes of education.
<i>Planning Our Future – Exploring Elements of Our Strategic Plan</i>	This tool focuses on the multiple components of a strategic plan from the Mission/Vision to the strategic initiatives and action plans allowing stakeholders to identify their role and go forward with actions.
<i>Managing Chaos – Exploring the Critical Elements of Handling School Safety Incidents</i>	This map focuses on the <i>Incident Command System</i> . It enables all stakeholders to know and understand the critical responsibilities and activities leadership and staff take on should an incident occur.
<i>Playing It Safe – Advancing the Conditions for Learning</i>	This map creates the platform for stakeholders to understand that learning thrives within a safe and supportive learning environment. Creating that environment is up to all stakeholders.
<i>The Great Divide – Bridging the Gap Between Leaders and Doers</i>	The tool bridges the gap between the line of sight of leaders (who generally see the big picture realities) and hands-on experiences of front-line stakeholders (who have their hands on the levers of change).
<i>Rural Transformation -Exploring the Changing Trends that are Impacting Our Children’s Future</i>	With a focus on rural school districts, this application explores the trends outside of our schools, which inevitably we must respond so that our students become college and career ready.
<i>Aligning Our Efforts – From Dialogue to Action</i>	Once a strategic go-forward is defined, school leaders can use this tool for stakeholders to define their role and the necessary actions they need to take to make the district vision a reality.
<i>The Strategic Planning Template Series – Tools for Strategic Planning</i>	This series of templates allows leaders and facilitators to create a “visual meeting” that assists organizing, capturing, and creating the components of a strategic plan.

For more information on how the Edventures Map methodology works and the tools and resources in the MSBO - Edventures Professional Map Library contact Dan Romano at (419) 283-0077 or visit the website at: www.edventuresinlearning.com