



# MSBO Resources

Oakland Schools

June 15, 2026

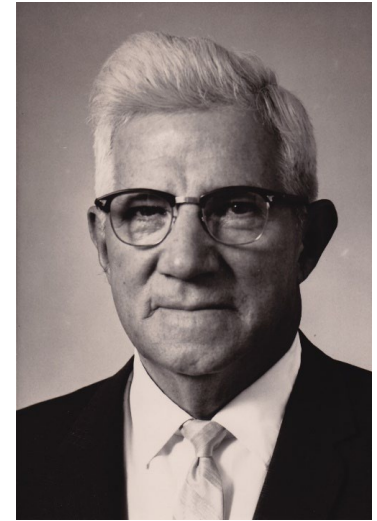
# MSBO Background

- Founded in 1937
- Original purpose...
  - *Serve all members to the best of our ability*
  - *Provide a forum for the exchange of ideas*
  - *Provide an opportunity to expand professional horizons in public education sector*
- ...sounds a lot like current purpose!



# MSBO Background

- First President – 1938: **Herbert Mitchell**
- First Female President – 1984: **Marajeane Zodtner**
- First Annual Conference - 1938 at Post Tavern Hotel in Battle Creek (*159 registrants*)





# MSBO Background

MSBO has grown over its 89 years

Membership has spiked, participation is up!

*Over 4,000 members statewide*

*14 Certification Tracks*

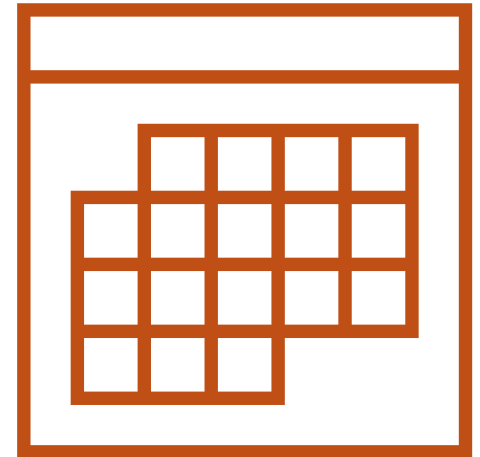
*Committees & Regional Groups*

*...and many others, with more to come...*



# MSBO – A Year in the Life...

- Let's go through an annual cycle of MSBO Events
- **August – BMA starts**
  - *July 1 – June 30 fiscal year program*
  - *Deadline – June 30*
- **September – Leadership Institute starts**
  - *Recently changed to fiscal yr cycle*
  - *Deadline – Aug 5*





# MSBO Business Manager Academy

*FY2026-27  
application  
window is  
open...and  
closing  
SOON*

*In-person +  
virtual  
options*

## Topics for discussion include:

- Budgeting
- Cash flow and borrowing
- Working & Negotiating with unions
- Human resources
- Facilities, Food Service, Transportation
- Technology
- Curriculum
- Bond issues



## The Business Manager Academy provides:

- ✓ Online technical content provided for advanced self-study
- ✓ Facilitated “in-person” work sessions designed to foster skills through “real-world” case examples
- ✓ Individual mentoring opportunities to allow for personalized professional support
- ✓ MSBO certification renewal credit is available
- ✓ SCECHs and college credit will be awarded pending approval



# MSBO Leadership Institute

*2027  
Application  
Window is  
Open!  
Single  
Fiscal Year  
Cohort*



This program is designed to help individuals grow as leaders through its challenging curriculum. It includes face-to-face group sessions focusing on specific leadership themes and individual, personal executive coaching sessions.

- ✔ [Click here](#) for a detailed outline
- ✔ [Click here](#) to see the list of co

**HULINGS AND ASSOCIATES, L.L.C**



[www.hulingsandassociates.com](http://www.hulingsandassociates.com)  
231.865.1455 • [djhulings@gmail.com](mailto:djhulings@gmail.com)

# MSBO – A Year in the Life...

- Let's go through an annual cycle of MSBO Events
- *August – back to school webinar (Aug 4-6, 2026)*
- *September – MSBO/MDE webinar (Sept 10, 2026)*
- *COMMITTEES begin for FY2026-27*
  - *School Finance Services Committee* \*\*
  - *MSBO Committees link*





# MSBO Committees

May 2024 Consensus Revenue Estimates  
FY 2023-2024



## SCHOOL FINANCE SERVICES COMMITTEE

	Total	\$ Chg from Jan
School Aid Fund	\$17,783.6	(\$163.3)
GF/GP	\$13,948.8	\$351.4
Total Revenue	\$31,732.4	\$188.1

### PURPOSE

The School Finance Services Committee addresses issues related to state and federal programs, human resources, compensation, insurance, and fringe benefits administration.

### AREAS OF RESPONSIBILITY

Audit; accounting; budgeting; investments; purchasing; school aid; state and federal programs on funding, reporting, vocational education, special education, student services, and grants; human resource and compensation issues, such as negotiations, arbitration, labor issues, risk, insurance issues, fringe benefit administration, and other areas as applicable.

### CHAIR

**Michael Klosowski, CFO**

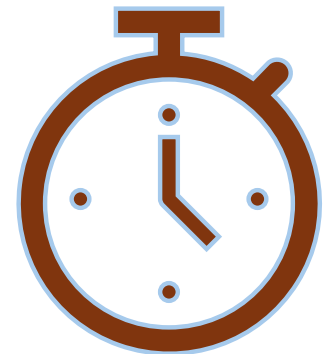
Chief Financial Officer

Elkton-Pigeon-Bay Port Laker Schools



# MSBO – A Year in the Life...

- Let's go through an annual cycle of MSBO Events
- ***October - Facilities Conference***
- ***October – Up North School Finance meeting***
- ***November – Leadership Dimensions (committee & regional chairs, board of directors)***
- ***Fall – focus groups– AC planning***








# MSBO Facilities Conference

## 28th ANNUAL FACILITIES/OPERATIONS DIRECTOR CONFERENCE

### WHEN

 Sunday, Oct 4, 2026 - Tuesday, Oct 6, 2026

 12:00 am

 Add To Calendar ▾

### EVENT TYPE

 [Conferences & Workshops](#)

 [In-Person](#)



Crystal Mountain Resort, Thompsonville, MI

**Save the date! Registration information coming Summer 2024. Hotel rooms will be available starting in July.**

Get in-depth information on all important current school facilities topics. School buildings are the largest financial asset of a district. Maintaining them properly is critical to successful educational programs and this conference provides the necessary information to do it right. **Programming includes several required certification classes for facilities and operations directors** – but this is a valuable conference for superintendents and business managers as well! *R = Facilities Director and Operations Director*



# MSBO Up North Meetings

- Traditionally the School Finance Committee has kicked off the year with an expanded up north meeting agenda.
- ***Oct 1-2, 2026 at Crystal Mountain in Thompsonville***
- ***ISD Committee meeting too***
- ***Group Solutions – alternating years as additional offering***
- ***And the important stuff... the ever-popular Euchre tournament!***



# MSBO – Navigating Grants

- January 2025 – MSBO added a new event focused on **Grants**
- ***Navigating Grants Webinar series***
- ***Dec. 1-8-15, 2026***
- Concerns from members:
- Employee turnover
- Significant categorical funds
- Federal stimulus funds



Michigan School Business Officials

## **A Guide to Navigating Grants for Education**

### **Live Webinar Series**

December 2, 9, 16, 2025

1:00 – 3:00 pm each day

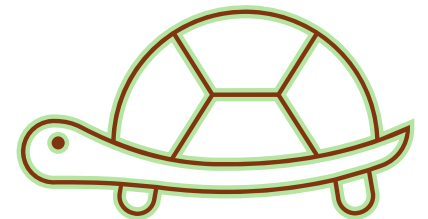
**Recordings available through January 13, 2026**

This webinar series is designed to guide Michigan educators, administrators, and school finance staff through the essential aspects of managing K-12 grants, from initial application to final reporting. Each session in this series will equip you with the tools to manage school grants effectively and confidently, enabling your school or district to maximize its funding potential and support educational excellence.



# MSBO – A Year in the Life...

- Let's go through an annual cycle of MSBO Events
- *January 20-21, 2027 – Financial Strategies Conference*
- *January 31 – Annual deadline for awards & scholarships*
- *February – Governor's budget proposal released*





# MSBO Financial Strategies

*Long-standing  
January  
MSBO  
Workshop*

*Kicks off  
“Budget  
Season”*

*Great  
financial  
info*



## 2026 MSBO FINANCIAL STRATEGIES CONFERENCE

Live Webinar  
January 21-22, 2026

*Available On Demand Through February 13, 2026*

Wednesday, January 21, 2026 - 8:30 am – 4:00 pm

8:30 – 8:45 am

**Conference Overview and MSBO Update**  
*Robert K. Dwan and Jason R. Helsen, MSBO*

8:45 – 9:30 am

**Top Legal Issues of 2026 for Boards of Education**  
*Brad Banasik, MASB*

### **PROGRAMMING:**

The Financial Strategies Conference provides useful information just in time for negotiations and your budget process – tools that will help maximize your effectiveness as your district’s school business leader. Get the latest information on the economy, budget, state aid, legislation and other hot topics.



# MSBO Awards

*January 31 –  
Annual  
deadline for  
nominations*

The screenshot shows the MSBO website with a navigation menu including ABOUT, MEMBERSHIP, PROFESSIONAL DEVELOPMENT, CERTIFICATION, SCHOOL FINANCE, and BUSINESS SOLUTIONS. The main heading is 'SCHOOL BUSINESS OFFICIAL OF THE YEAR'. Below this, the 'PURPOSE & INTENT' section states that the award honors individuals with innovative and unique accomplishments. A link is provided to download the scholarship application, with a deadline of January 31, 2023. A list of winners from 2018 to 2022 is shown, including Michelle Sine (2022), Scott Sawyer (2021), Lawrence J. Gallagher (2020), Cheryl S. Wald (2019), and Robert F. Moore, Jr. (2018).

A pop-up window titled 'MSBO AWARDS' is overlaid on the right side of the page. It lists several award categories with a January 31 deadline: Business Official of the Year, Distinguished Service Award, Meridian Award of Excellence, President's Award, and Friend of Education Award. It also provides contact information for Nancy Hawkins at 517/327-9254 for direct questions.



# MSBO Scholarships

*Great Resources – not all about college courses!*

## PIPER SCHOLARSHIP

### PURPOSE AND INTENT:

The Michigan School Business Officials offers a \$3,000 Piper Scholarship to active members of the Association in honor of Wally Piper. This scholarship program encourages and recognizes individuals currently employed in school business who are improving their technical skills and competencies by pursuing a graduate degree.

## STEBBINS SCHOLARSHIP

### PURPOSE AND INTENT:

The Michigan School Business Officials offers a \$2,000 Stebbins Scholarship to active members of the Association in honor of Mark and Kay Stebbins. This scholarship program encourages and recognizes individuals currently employed in school business who are improving their technical skills and competencies by furthering their education, including pursuing an undergraduate degree.

## INVESTING IN MSBO MEMBERS SCHOLARSHIPS

The purpose of the Investing in MSBO Members Scholarship program is to provide opportunities for professional development to MSBO members currently employed in school business to improve their skills and competencies in school business management.

The scholarship program includes:

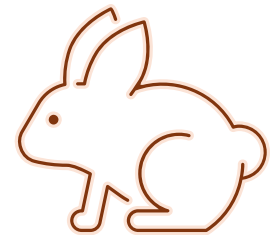
- ✓ Multiple Business Manager Academy (BMA) scholarships ([click here](#) for more details on the BMA).
- ✓ Six scholarships for the 2024 MSBO Introduction to School Business Conference.
- ✓ Four Certification Track scholarships. A total of four Certification Track scholarships (one for each track) are randomly selected from applications submitted for each of the following certification track categories: Business Office, Pupil Accounting, Support Services and Other.
- ✓ Two scholarships for attendance to ASBO International's Annual Conference & Expo in Nashville, Tennessee.

*January 31 – Annual deadline for nominations*



# MSBO – A Year in the Life...

- Let's go through an annual cycle of MSBO Events
- *April – Board of Directors elections*
- *April/May - Annual Conference!*
- *April – House and Senate budget proposals, ongoing legislative budget discussions*
- *May – State budget season heats up*



# MSBO Board of Directors

**9 Elected Officers +  
Executive Director +  
Associate Member  
Representative**

## BOARD OF DIRECTORS



### 2026-27 BOARD MEMBERS

#### OFFICERS



##### **PRESIDENT**

**SHARON RASCHKE, ED.D., CFO**

(2026- 2027)  
School District Liaison - Dexter  
Wellness Center Management  
Dexter Community Schools  
2704 Baker Rd  
Dexter MI, 48130  
(734) 424-4107  
[raschkes@dexterschools.org](mailto:raschkes@dexterschools.org)



##### **PRESIDENT-ELECT**

**BRIAN MARCEL, CFO**

(2026-2027)  
Associate Superintendent  
Washtenaw ISD  
PO Box 1406/1819 S Wagner Rd  
Ann Arbor, MI 48106-1406  
(734) 994-8100, 1402  
[bmarcel@washtenawisd.org](mailto:bmarcel@washtenawisd.org)



##### **IMMEDIATE PAST PRESIDENT**

**JULIE WILLIAMS-MUZ, M.ED., CPA,  
CFO**

(2026- 2027)  
Finance Director  
Bay-Arenac ISD  
4228 2 Mile Rd  
Bay City, MI 48706-2324  
(989) 667-3204  
[williams-muzj@baisd.net](mailto:williams-muzj@baisd.net)



##### **EXECUTIVE DIRECTOR**

**ROBERT DWAN, CFO, SFO**

Michigan School Business  
Officials  
1001 Centennial Way Ste 200  
Lansing, MI 48917-8249  
(517) 327-2581  
[rdwan@msba.org](mailto:rdwan@msba.org)

#### DIRECTORS



##### **BOARD MEMBER**

**ANTHONY BERTUCCI, CFO**

(3-year term ends 2027)  
Chief Financial Officer



##### **BOARD MEMBER**

**KEVIN J. KOLB, CPA, CFO**

(3-year term ends 2028)  
Associate Superintendent for



# MSBO Annual Conference

## 87TH MSBO ANNUAL CONFERENCE & EXHIBIT SHOW

APRIL 21-23, 2026

Amway Grand Plaza Hotel and DeVos Place, Grand Rapids  
303 Monroe Ave NW  
Grand Rapids, MI 49503

## 88TH MSBO ANNUAL CONFERENCE & EXHIBIT SHOW

APRIL 20-22, 2027

Amway Grand Plaza Hotel and DeVos Place, Grand Rapids  
303 Monroe Ave NW  
Grand Rapids, MI 49503

# MSBO 87TH ANNUAL CONFERENCE

## EXHIBITOR & SPONSORSHIP INFORMATION

APRIL 21-23, 2026 • AMWAY GRAND PLAZA • DEVOS PLACE

1979

# MSBO Update

- Let's go through an annual cycle of MSBO Events...
- ***Early June – Financial Statement Prep Workshop & Business Manager CPA Workshop***
- ***Final BMA sessions for FY2025-26***
- ***Final Committee meetings for FY2025-26***





# MSBO Business Manager CPA Workshop

*Wed June 3 at Kellogg Center*

*In-person + on-demand additional content*

*Tue June 2*

*Financial Statement Prep Workshop*

## BUSINESS MANAGER/CPA WORKSHOP

### DATE/TIME

Wednesday, June 05, 2024

7:30 am - 4:00 pm

### LOCATION

Kellogg Hotel and Conference Center

219 S Harrison Rd

East Lansing, MI

### EVENT TYPE

Conferences & Workshops



Michigan School Business Officials

## FINANCIAL STATEMENT PREPARATION WORKSHOP

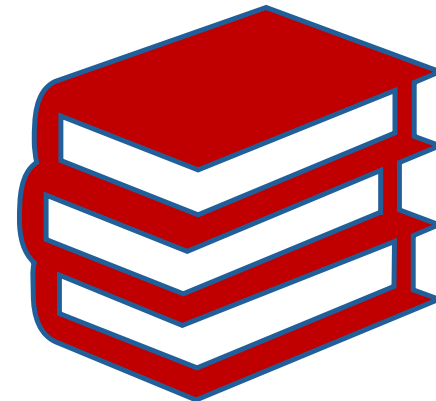
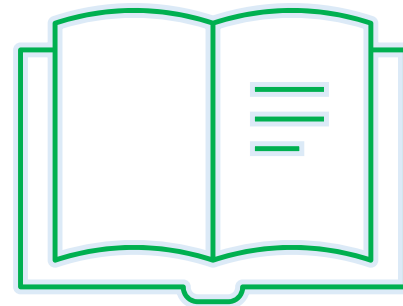
Kellogg Hotel and Conference Center  
East Lansing, MI

June 4, 2024

**Agenda**

# MSBO Update

- Ongoing Resources not tied to a schedule...
- ***MSBO Business Solutions***
- ***MSBO Regional Groups***
- ***MSBO Exchange – new in 2026!***
- ***MSBO Video Library – Back to Basics***
- ***MSBO Certification On-Demand***





# MSBO Update

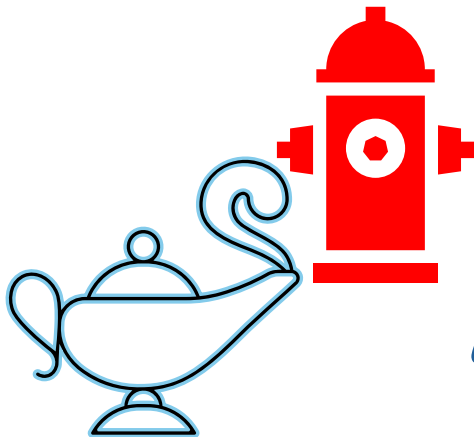
# BUSINESS SOLUTIONS



***MILAF+  
DEPOSITS AND  
RETURNS ARE  
INCREASING***



***18% INCREASE IN  
DISTRICT  
REBATES PAID ON  
2025 SPEND***



***MISEC  
UTILITY  
CO-OP***



Posting a Position  
Confidential Credential Submissions

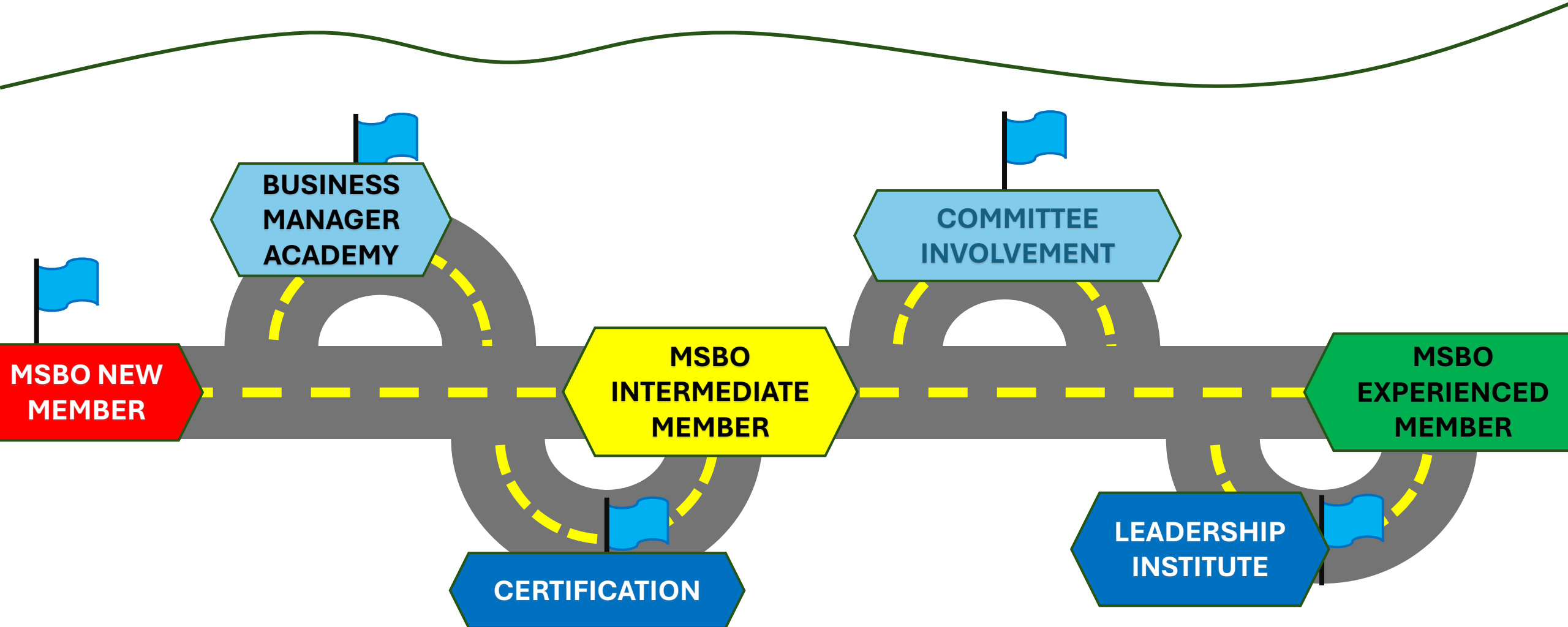
Recruiting



***BUS PURCHASE  
PROGRAM***



# MSBO – What is your path?





# MSBO Connected!

*New  
Resources  
and ways  
to  
CONNECT*

It's more important than ever  
to be a member of MSBO.

For more than 80 years MSBO has been advocating for and providing professional development and information to school business officials. MSBO takes pride in serving our members' needs and offers a variety of quality training opportunities and services.

Members become part of a dynamic statewide organization of more than 4,000 members who are employed in various areas of school business management or provide services to the school industry. MSBO is the only statewide association in Michigan devoted to school business.



**MICHIGAN SCHOOL  
BUSINESS OFFICIALS**

DEDICATED TO HELPING  
SCHOOL BUSINESS OFFICIALS  
**LEARN AND LEAD**

SINCE 1937

## CONTACT US

### EXECUTIVE



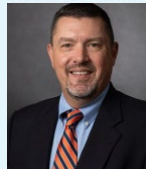
**Robert Dwan, CFO, SFO**  
*Executive Director*  
rdwan@msbo.org  
517.327.2581

### BUSINESS/FINANCE



**Jason Helsen, CFO, SFO**  
*Associate Executive Director  
of Business and Finance*  
jhelsen@msbo.org  
517.376.3087

### SUPPORT SERVICES



**Scott Little**  
*Associate Executive Director,  
SNAM Executive Director*  
slittle@msbo.org  
517.327.2582

### CERTIFICATION



**Debbie Kopkau,  
MBA, CAE, CMP, GMS**  
*Director of Certification*  
dkopkau@msbo.org  
517.327.2587

[www.msbo.org](http://www.msbo.org)



# MSBO Update

- A Time of Transition...



# MSBO Update



**Questions?**

*Reach out  
with Q's*

**Robert Dwan**

MSBO Executive  
Director

[rdwan@msbo.org](mailto:rdwan@msbo.org)

(517)327-2586

(989)239-7606

**Jason Helsen**

MSBO Associate  
Executive Director

[jhelsen@msbo.org](mailto:jhelsen@msbo.org)

(517)376-3087

(231)740-8096

