



# 2023 Sponsorship

MSBO is pleased to offer these special sponsorship opportunities. The MSBO Leadership Institute is a year-long program that is rigorous and challenging, focusing on leadership skills for today's school leaders. This is a unique opportunity to connect with members on a personal level.

## Vision Sponsor: \$5,000 (*Limited*)

Benefits include:

- One complimentary registration. Complete application must be submitted to MSBO to become a participant in all aspects of the year-long program. You may also designate your complimentary registration to a MSBO member.
- Acknowledgement in the MSBO eNews & Views newsletter.
- Name and logo on MSBO website page related to the MSBO Leadership Institute.
- Logo will appear prominently on signage as a co-sponsor at MSBO Leadership Institute sessions.

## Focus Sponsor: \$2,500

Benefits include:

- Acknowledgement in the MSBO eNews & Views newsletter.
- Name and logo on MSBO website page related to the MSBO Leadership Institute.
- Logo will appear on signage as a co-sponsor at MSBO Leadership Institute sessions.

## Company Information

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_

Fax #: \_\_\_\_\_

Email Address: \_\_\_\_\_

## Action Sponsor: \$1,250

Benefits include:

- Acknowledgement in the MSBO eNews & Views newsletter.
- Logo will appear on signage as a co-sponsor at MSBO Leadership Institute sessions.

For more information, please contact:  
Scott Little at 517.327.2582 or [slittle@msbo.org](mailto:slittle@msbo.org)

### Mail form & payment to:

MSBO, 1001 Centennial Way  
Suite 200, Lansing, MI 48917  
Or fax to: 517.327.0768

## Payment Information

Check the appropriate box to select your sponsorship level.

☐ Vision: \$5,000

☐ Focus: \$2,500

☐ Action: \$1,250

☐ My check for \$\_\_\_\_\_ is enclosed. Make checks payable to MSBO.

☐ Charge my credit card:

☐ Visa ☐ MasterCard ☐ American Express

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CSV: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_