## Automotive Update

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Michigan Consensus Revenue Estimating Committee
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30,000 parts come to the United States from 186 countries/areas to build 10-12 million vehicles/year

There are many things that can (and often do) go wrong:

- Shipping disruptions
- Parts shortages
- Weather
- Natural disasters
- Finance
- Labor disputes


Shipping tie-ups/delays/disruptions impact everything—not just semiconductors


## 2021 Global Lost Production $=9.6 \mathrm{M}$ Light Vehicles (U.S. $=1.5 \mathrm{M}$ ) 2022 Global Lost Production $=260 \mathrm{~K}$ Light Vehicles (U.S. = 38K)

 Through 9 January 2022, Announced Downtime \& Shift Trimming, by Region

Disruptions mean sales are supplyconstrained, not demand-constrained


## Monthly sales at a 20-month low

U.S. Light Vehicle Monthly Sales

January 2018 - November 2021
1,800,000 $\boldsymbol{-}^{2018 ~-2019 ~-2020 ~-2021 ~}$


## North American production level is lower than last year for three consecutive months

## North America Monthly Vehicle Production



* Includes Medium Duty. YTD \% change may not match other estimates due to data availability

Source: Wards Auto; CAR Research

Detroit 3 monthly market share remains lower than the trend, but sees five-month increase since June 2021

Detroit 3 Monthly U.S. Market Share
January 2014 - November 2021


## November sales were down, but year-to-date sales are still higher than last year

U.S. Light Vehicle Sales

Percent Change (YTD) Through November: 2021 vs. 2020


## D3 sales growth year-to-date all negative, being much behind other major automakers

Percent Change in Sales of Light Vehicles Per OEM
YTD Through November: 2021 vs. 2020


## EVs are on the rise in the United States

REGULATORY
Global regulations are quickly moving to
lower-carbon
transportation


TECHNOLOGY
Technology is more
capable with longer
range \& lower costs


PRODUCT
EVs will soon be
available in every
segment-from
compacts to pickups


## FINANCE

Investors are rewarding
market disruptors \&
sustainable companies


## MARKET

EV market share is increasing-unrelated to real gas prices

## Hybrid, Plug-In Hybrid, and BEVs are all at historically high market shares

U.S. Electrified Light Vehicle Sales by Propulsion Technologies

1999-2021 YTD Through November


Note: Electrified vehicles consist of BEV, HEV and PHEV

## Biden Administration Executive Order \& New GHG Rules The path to 50\%

- Announced 5 August 2021 at White House ceremony; final rule December 2021
- Goal of $50 \%$ sales of emissions-free vehicles by 2030 (BEV, PHEV, FCEV)
- Automakers' pledges to meet the targets are voluntary
- Critics point out they will not be held to the commitments
- But prior company announcements \& industry forecasts show the automakers already on a likely path to achieve compliance by 2030


## A long way to go to get to net zero by 2050 BEV \& PHEV U.S. Market Share 2010-2021 YTD; 2021-2030 projected



## North American Electric/Electrified Vehicle Production Models \& Volumes Projected to Grow Substantially 2020-2028 Forecast

NUMBER OF ELECTRIC/ELECTRIFIED NAMEPLATES PRODUCED IN NORTH AMERICAN PLANTS


TOTAL ELECTRIC/ELECTRIFIED VEHICLES
PRODUCED IN NORTH AMERICAN PLANTS


[^0]
## What matters to U.S. consumers?



## Funding to help reach the 50\% target

## Infrastructure Investment \& Jobs Act USD 1.2T bipartisan spending bill

- Passed Senate 10 August 2021 (69-30) \& House 5 November 2021 (228-2 including 13 Rs); signed 15 November 2021
- Contains USD 550 billion in new spending fortraditional ii (highways, bridges, waterways, transit, electrical g
- Of that new spending, USD 7.5 bvlic le to (goal of 500K chargers)
- The funding for public chargers state s they must be non-proprietary, meet applicable safety standards, open access, and, use publicly available payment methods
- Also includes funding for vehicle safety \& updating the electric grid



## Maybe more funding to help reach the 50\% target? Consumer EV incentives

## Build Back Better USD 1.75T (for now) reconciliation spending bill



- Package of bills to fund a wide array of social, economic programs, \& environmental programs
- Replaces existing EV consumer tax credit with an uncapped 10 -year program that provides:
- USD 7500 for most battery electric (BEV) \& plug-in hybrids (PHEV)
- An additional USD 4,500 for U.S.- \& union-build BEVs \& PHEVs
- An additional USD 500 if the battery cells are U.S.-made
- Includes FCEVs, 2- and 3-wheel EVs, \& used cars for the first time
- Limits on MSRP (USD 55-80K) \& excludes highincome buyers
- Imports do not qualify after 2026
- Includes up to $30 \%$ credit for public chargers with a prevailing wage requirement


## Maybe more funding to help reach the 50\% target? Other Provisions

## Build Back Better USD 1.75T (for now) reconciliation spending bill

- Includes up to $30 \%$ credit for public chargers with apprenticeship \& prevailing wage requirements
- Extends 48C (Advanced Energy Project Credit)
- USD 5B/year 2022-2023, USD 1.875B/year 20242031 (expires 2031);
- Set-aside for Automotive Communities
- Apprenticeship \& prevailing wage requirements
- GHG Reduction Fund: USD 2B grants to states for grants, rebates, or other assistance for ZEV supply equipment
- ZEV Infrastructure Grants: USD 1B for ZEV grants distributed through State Energy Plan formula (USD 600M for public L2 chargers/USD 200M for DCFC/USD 200M for H 2 refueling stations in rural, underserved, or disadvantaged communities)
- ATVM: USD 3B for FY2022-2028 (eliminates USD 25M loan cap); Expands program for MD \& HD vehicles, trains \& locomotives, maritime vessels, aircraft, \& hyperloop
- Domestic Conversion Manufacturing Grant: USD 3.5B for FY2022-2028 for grants related to the domestic production of PHEV, BEV, and FCEV vehicles


## Employment Overview

Areas to Watch:

- At the end of Q3 2021, Michigan auto industry employment decreased by 900 jobs from Q2 2021
- Michigan auto employment as a percentage of the United States was 20.4 percent in Q2 2021, a 0.6 percentage-point decrease from last quarter

*U.S. data is one month behind state data


## Sales \& Production Overview



Areas to Watch

- Michigan's Q3 vehicle output of 402,996 was down 2.9\% compared to Q2 2021
- The state's share of U.S. production increased to 19.1\%
- Michigan's engine production is expected to decrease by 10.4 percent in 2021
- Michigan's transmission production is expected to increase by 7.4 percent in 2021
- Michigan's engine and transmission production accounts for $9.4 \%$ and $24.6 \%$ of North American output, respectively


[^1]
## Export Overview



Areas to Watch

- Michigan automotive exports were USD 10.4 billion in Q2 2021, a 29.1\% decrease from Q2 2020
- 68\% of Michigan vehicles exports go to Canada; exports to South Korea increased to second place; exports to Mexico, now in third place, rose to 4\% in Q2 2021
- 30\% of Michigan auto parts exports go to Canada; another 30\% of parts exports go to Mexico


## 3361 - Motor Vehicle Exports in Dollar Terms: 2009 to Q2 2021

Michigan Motor Vehicle Exports, 2009 to Q2 2021


Top Ten U.S. States by 3361 Exports, Q2 2021


[^2]
## 3363 - Motor Vehicle Parts Exports in Dollar Terms: 2009 to Q2 2021

Michigan Motor Vehicle Parts Exports, 2009 to Q2 2021
Top Ten U.S. States by 3363 Exports, Q2 2021



2021

## Investment Overview



Areas to Watch

- Since the recession, automakers have announced roughly USD 190B in investments across North America
- So far in 2021, Michigan received roughly 7\% of U.S. investment
- The largest investment through Q2 2021 was announced by Stellantis. The company plans to invest USD 1.6B to expand production capacity at Detroit Assembly Complex - Mack.


## Status of Michigan's Plants

Areas to Watch (2021 YTD Summary)

- Michigan has 12 assembly plants, 7 engine/motor plants, and 3 transmission plants, producing 13.4\%, $9.4 \%$, and $24.6 \%$ of North American output of motor vehicle, engines, and transmissions.
- IHS Markit estimated that Michigan lost 336K units of production due to plant shutdowns in 2021.*


## North American Production \& Michigan Production Share 2021 YTD Summary and 2021 Forecast



## Engine and Motor

- 39 Engine plants to produce

11,200,000 engines and motors in 2021**

- 7 Michigan engine plants are expected to produce 1.05 million engines and EV motors in 2021



## Transmissions

- 23 Transmission plants to produce 8,400,000 transmissions in 2021**
- 3 Transmission plants in Michigan are expected to produce 2.1 million transmissions in 2021


Semiconductor shortage and supply chain disruption hinder North America production recovery. Motor vehicle output in Q3 2021 decreased by 8.1 percent vs. Q2 2021

## 1 EV platform = 18+ vehicle models

GM BEV3 Platform


Blank sheet of paper platforms = Less manufacturing complexity

2019 JD Power Data:


## More common propulsion parts, too



## Ramping up EVs \& Ramping down ICE = Low productivity \& potential for plant shutdowns/consolidation

U.S. Light Vehicle Production, Forecast, \& Trend ICE vs. BEV \& PHEV


## Engine Production Forecast:

Michigan vs. Top N.A. Production Regions, 2021

Engine and E. Motor Production Forecast, 2021 to 2028


Engine and E. Motor Production by State, 2021


## Transmission Production Forecast:

Michigan vs. Top N.A. Production Regions, 2021

Trad. and EV Transmission Production Forecast, 2021 to 2028
$\square$ Trad. Transmission EV Transmission $\longrightarrow$ MI Share of N.A.


Trad. and EV Transmission Production by State, 2021


## THANK YOU

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[^0]:    Source: LMC Automotive

[^1]:    Source: Ward's Auto Intelligence

[^2]:    Source: International Trade Administration TradeStat Express

