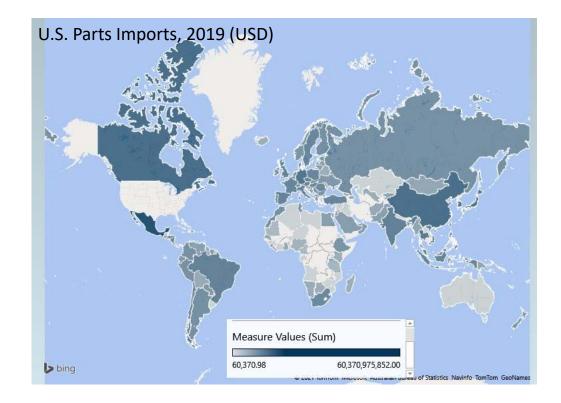


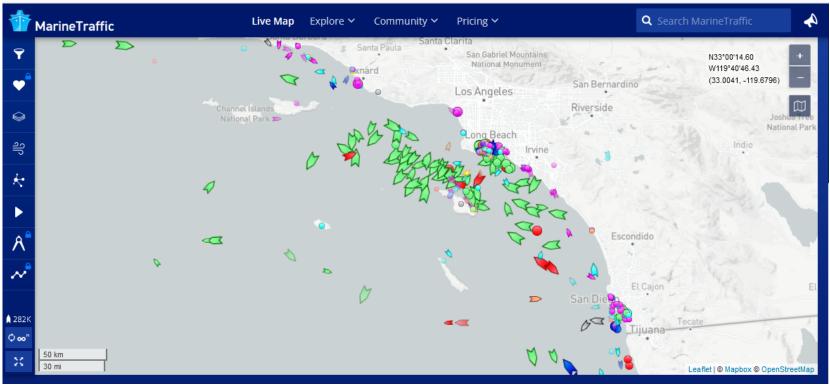
# 30,000 parts come to the United States from 186 countries/areas to build 10-12 million vehicles/year

There are many things that can (and often do) go wrong:

- Shipping disruptions
- Parts shortages
- Weather
- Natural disasters
- Finance
- Labor disputes

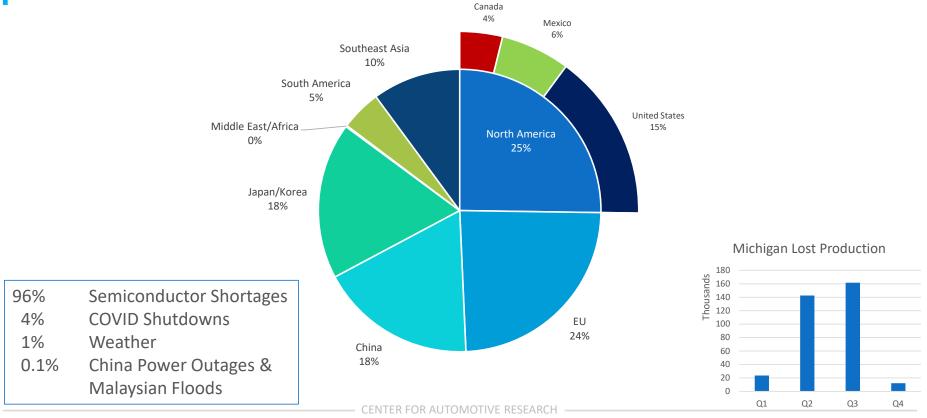


# Shipping tie-ups/delays/disruptions impact everything—not just semiconductors



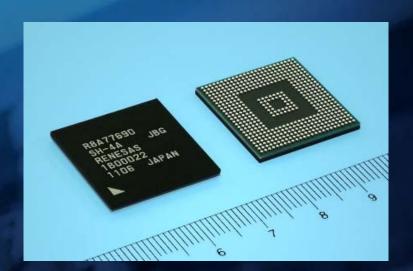
## 2021 Global Lost Production = 9.6M Light Vehicles (U.S. = 1.5M) 2022 Global Lost Production = 260K Light Vehicles (U.S. = 38K)

Through 9 January 2022, Announced Downtime & Shift Trimming, by Region



Source: CAR compilation of IHS data

Disruptions mean sales are supply-constrained, not demand-constrained



### Monthly sales at a 20-month low

#### **U.S. Light Vehicle Monthly Sales**

January 2018 – November 2021



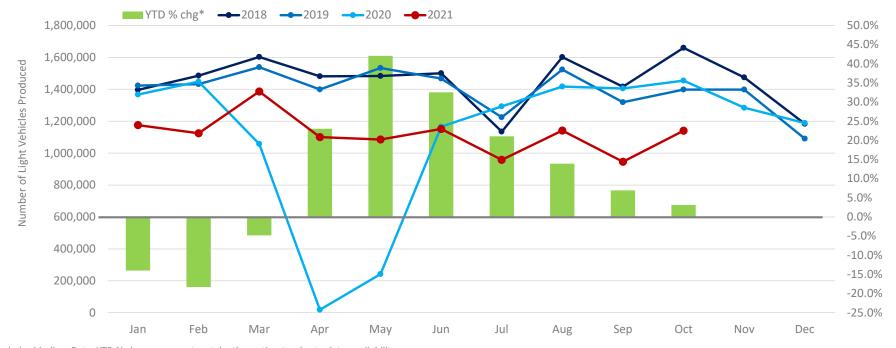
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Source: Wards Auto; CAR Research

# North American production level is lower than last year for three consecutive months

#### **North America Monthly Vehicle Production**

2018 – 2021 YTD Through October



\* Includes Medium Duty. YTD % change may not match other estimates due to data availability

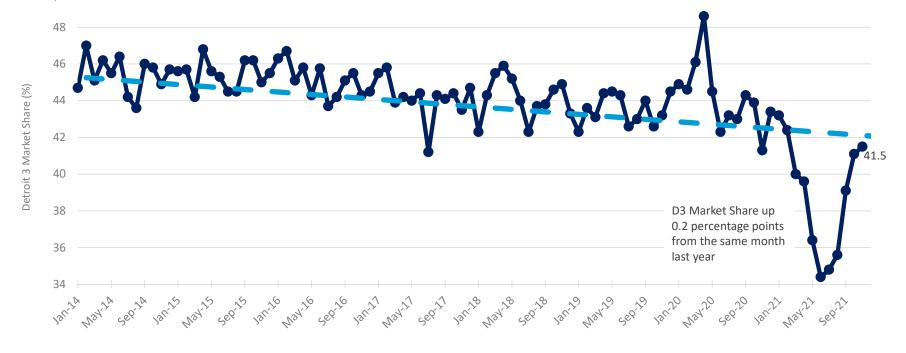
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Source: Wards Auto; CAR Research

# Detroit 3 monthly market share remains lower than the trend, but sees five-month increase since June 2021

#### **Detroit 3 Monthly U.S. Market Share**

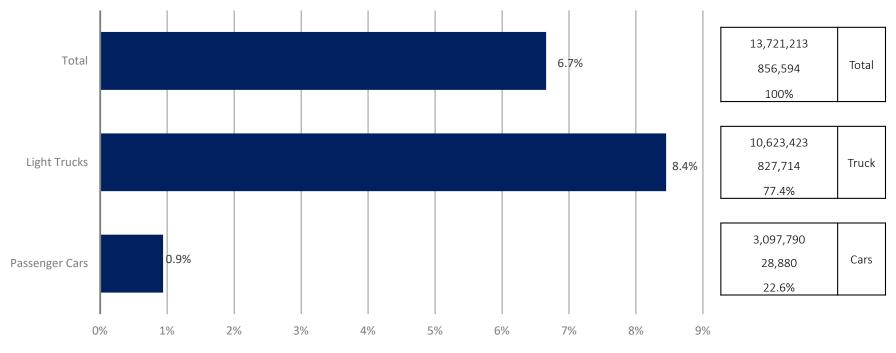
January 2014 – November 2021



# November sales were down, but year-to-date sales are still higher than last year

#### **U.S. Light Vehicle Sales**

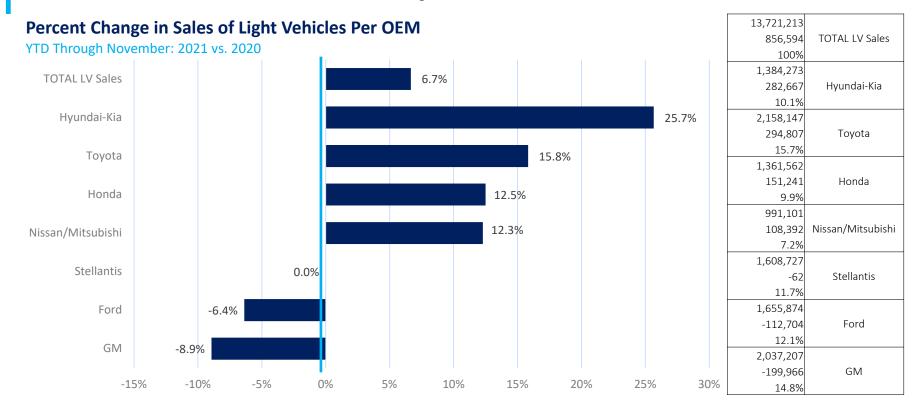
Percent Change (YTD) Through November: 2021 vs. 2020



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Source: Wards Auto; CAR Research

# D3 sales growth year-to-date all negative, being much behind other major automakers



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Source: Wards Auto; CAR Research

### EVs are on the rise in the United States



### **REGULATORY**

Global regulations are quickly moving to lower-carbon transportation



### **TECHNOLOGY**

Technology is more capable with longer range & lower costs



#### **PRODUCT**

available in every
segment—from
compacts to pickups

EVs will soon be



#### **FINANCE**

Investors are rewarding market disruptors & sustainable companies



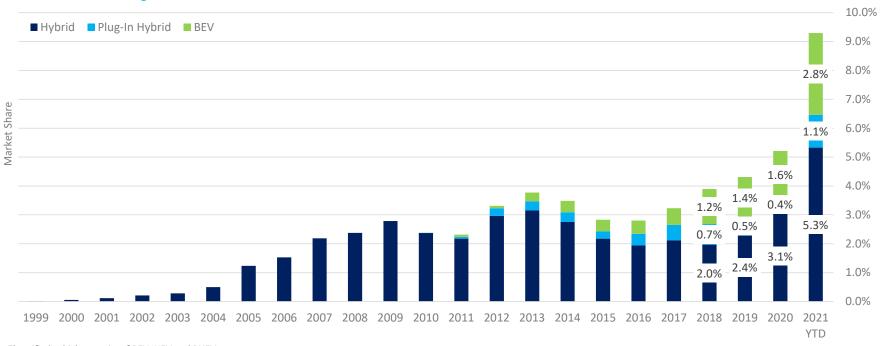
#### **MARKET**

EV market share is increasing—unrelated to real gas prices

# Hybrid, Plug-In Hybrid, and BEVs are all at historically high market shares

#### **U.S. Electrified Light Vehicle Sales by Propulsion Technologies**

1999 – 2021 YTD Through November



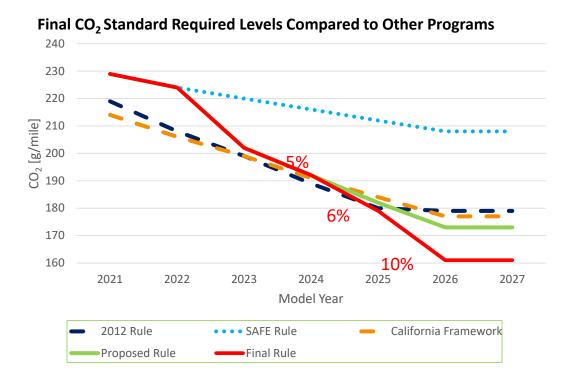
Note: Electrified vehicles consist of BEV, HEV and PHEV

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Source: Ward's Automotive Reports (from 2010 and on), HybridCars.com and CAR Research

# Biden Administration Executive Order & New GHG Rules The path to 50%

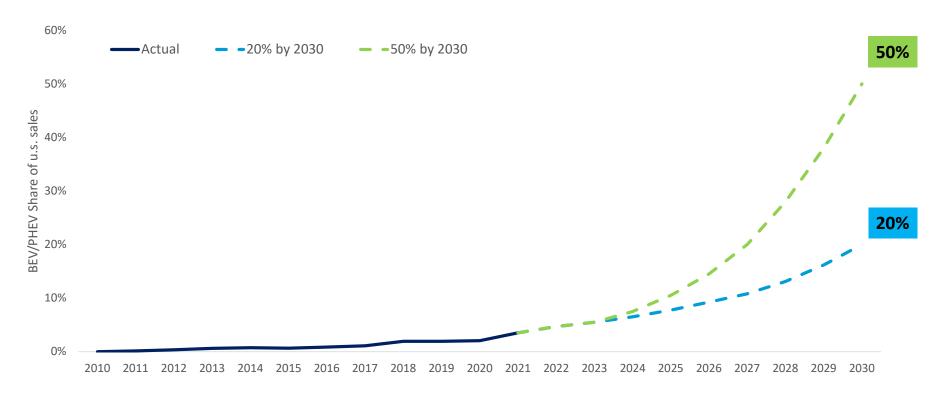
- Announced 5 August 2021 at White House ceremony; final rule December 2021
- Goal of 50% sales of emissions-free vehicles by 2030 (BEV, PHEV, FCEV)
- Automakers' pledges to meet the targets are voluntary
  - Critics point out they will not be held to the commitments
  - But prior company announcements & industry forecasts show the automakers already on a likely path to achieve compliance by 2030



Source: EPA https://www.epa.gov/system/files/documents/2021-12/420r21028.pdg

### A long way to go to get to net zero by 2050

BEV & PHEV U.S. Market Share 2010-2021 YTD; 2021-2030 projected

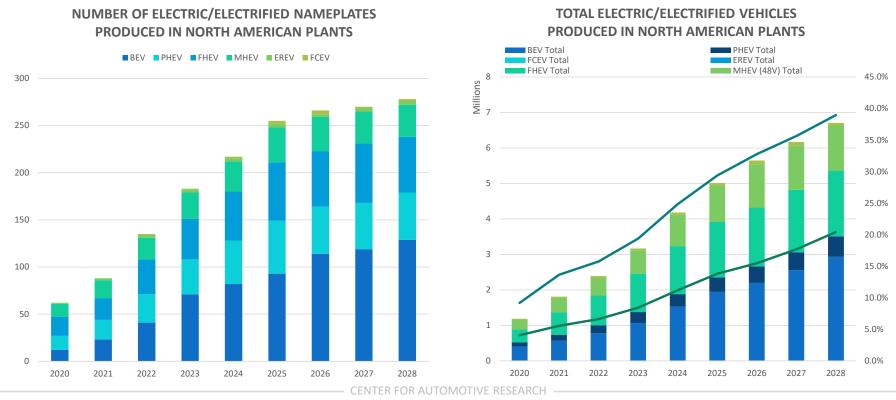


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Source: Ward's Automotive Reports (from 2010 & on), HybridCars.com & CAR Research

# North American Electric/Electrified Vehicle Production Models & Volumes Projected to Grow Substantially

2020 - 2028 Forecast



Source: LMC Automotive

### What matters to U.S. consumers?



### Funding to help reach the 50% target

### **Infrastructure Investment & Jobs Act**

### **USD 1.2T bipartisan spending bill**

- Passed Senate 10 August 2021 (69-30) & House 5 November 2021 (228-20) including 13 Rs); signed 15 November 2021
- Contains USD 550 billion in new spending for traditional in factors (highways, bridges, waterways, transit, electrical grown band)
- Of that new spending, USD 7.5 billion to let the remove charging (goal of 500K chargers)
- The funding for public chargers states they must be non-proprietary, meet applicable safety standards, open access, and, use publicly available payment methods
- · Also includes funding for vehicle safety & updating the electric grid



Source: Wikimedia Commons

### Maybe more funding to help reach the 50% target?

### Consumer EV incentives

### **Build Back Better** USD 1.75T (for now) reconciliation spending bill



- Package of bills to fund a wide array of social, economic programs, & environmental programs
- Replaces existing EV consumer tax credit with an uncapped 10-year program that provides:
  - USD 7500 for most battery electric (BEV) & plug-in hybrids (PHEV)
  - An additional USD 4,500 for U.S.- & union-build BEVs & PHEVs
  - An additional USD 500 if the battery cells are U.S.-made
- Includes FCEVs, 2- and 3-wheel EVs, & used cars for the first time
- Limits on MSRP (USD 55-80K) & excludes highincome buyers
- Imports do not qualify after 2026
- Includes up to 30% credit for public chargers with a prevailing wage requirement

# Maybe more funding to help reach the 50% target? Other Provisions

### **Build Back Better** USD 1.75T (for now) reconciliation spending bill

- Includes up to 30% credit for public chargers with apprenticeship & prevailing wage requirements
- Extends 48C (Advanced Energy Project Credit)
  - USD 5B/year 2022-2023, USD 1.875B/year 2024-2031 (expires 2031);
  - Set-aside for Automotive Communities
  - Apprenticeship & prevailing wage requirements
- GHG Reduction Fund: USD 2B grants to states for grants, rebates, or other assistance for ZEV supply equipment

- ZEV Infrastructure Grants: USD 1B for ZEV grants distributed through State Energy Plan formula (USD 600M for public L2 chargers/USD 200M for DCFC/USD 200M for H2 refueling stations in rural, underserved, or disadvantaged communities)
- ATVM: USD 3B for FY2022-2028 (eliminates USD 25M loan cap); Expands program for MD & HD vehicles, trains & locomotives, maritime vessels, aircraft, & hyperloop
- <u>Domestic Conversion Manufacturing Grant</u>: USD 3.5B for FY2022-2028 for grants related to the domestic production of PHEV, BEV, and FCEV vehicles

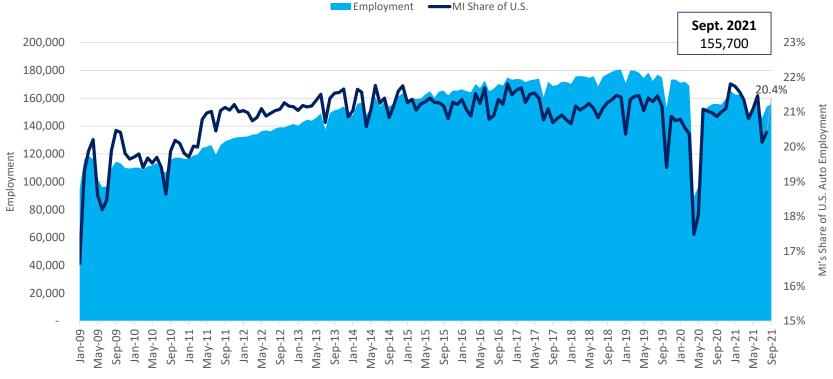


### Areas to Watch:

- At the end of Q3 2021, Michigan auto industry employment decreased by 900 jobs from Q2 2021
- Michigan auto employment as a percentage of the United States was 20.4 percent in Q2 2021, a 0.6 percentage-point decrease from last quarter

### Michigan Motor Vehicle & Parts Manufacturing Employment

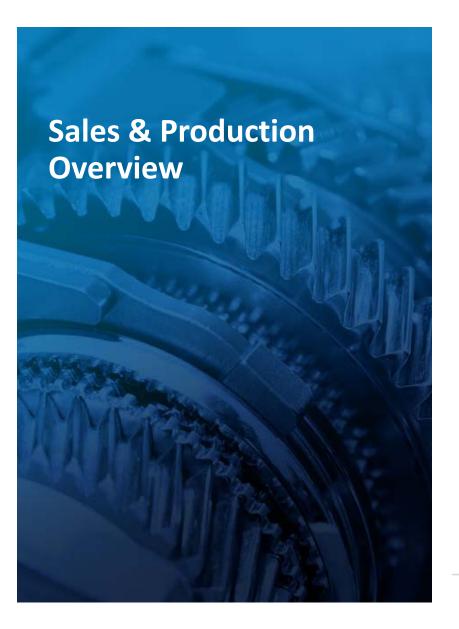
2009 - Q3 2021



\*U.S. data is one month behind state data

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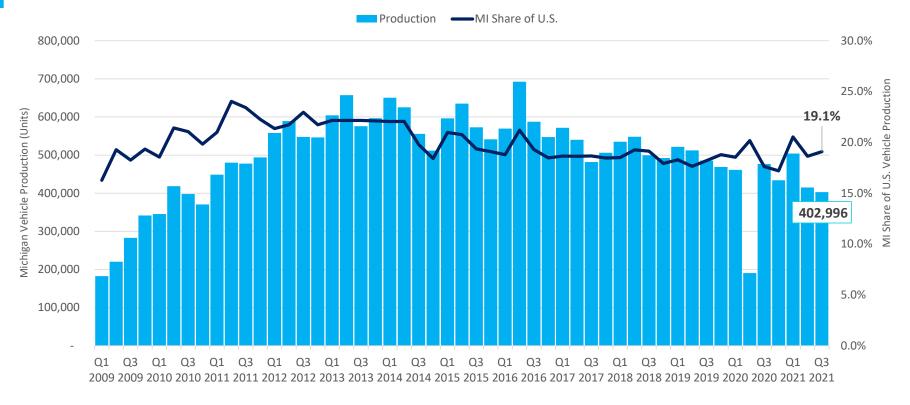
Source: Current Employment Statistics, Bureau of Labor Statistics; NAICS 3361 & 3363



#### Areas to Watch

- Michigan's Q3 vehicle output of 402,996 was down 2.9% compared to Q2 2021
- The state's share of <u>U.S. production</u> increased to <u>19.1%</u>
- Michigan's <u>engine production</u> is expected to decrease by <u>10.4 percent</u> in 2021
- Michigan's <u>transmission production</u> is expected to increase by <u>7.4 percent</u> in 2021
- Michigan's engine and transmission production accounts for <u>9.4%</u> and <u>24.6%</u> of North American output, respectively

### Michigan Motor Vehicle Quarterly Production Q1 2009 – Q3 2021

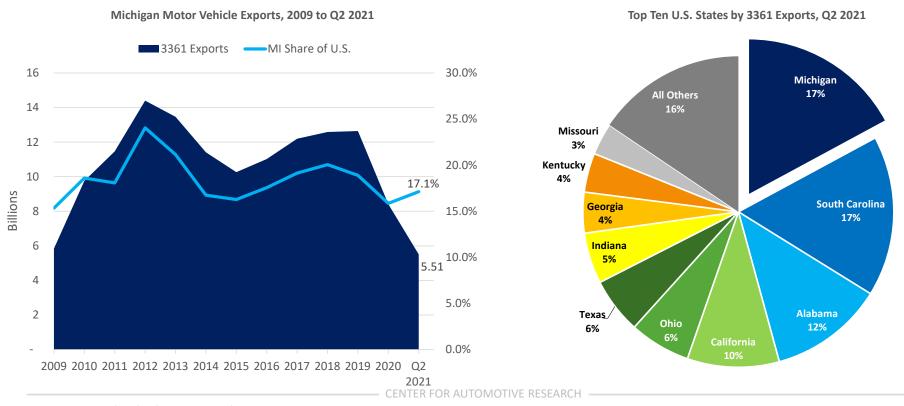




#### Areas to Watch

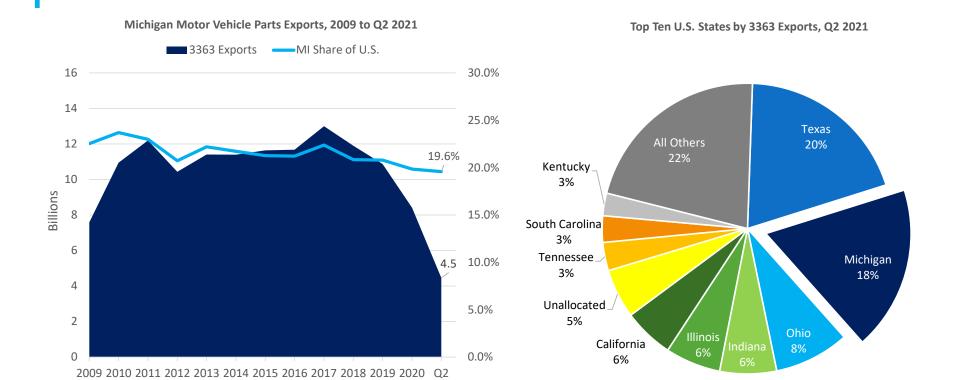
- Michigan automotive exports were <u>USD 10.4 billion</u> in Q2 2021, a <u>29.1%</u> decrease from Q2 2020
- 68% of Michigan vehicles exports go to Canada; exports to South Korea increased to second place; exports to Mexico, now in third place, rose to 4% in Q2 2021
- 30% of Michigan auto parts exports go to Canada; another 30% of parts exports go to Mexico

# 3361 – Motor Vehicle Exports in Dollar Terms: 2009 to Q2 2021



Source: International Trade Administration TradeStat Express

# 3363 – Motor Vehicle Parts Exports in Dollar Terms: 2009 to Q2 2021



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2021

Source: International Trade Administration TradeStat Express.



#### Areas to Watch

- Since the recession, automakers have announced roughly <u>USD 190B</u> in investments across North America
- So far in 2021, Michigan received roughly 7% of U.S. investment
- The largest investment through Q2
   2021 was announced by Stellantis. The company plans to invest <u>USD 1.6B</u> to expand production capacity at Detroit Assembly Complex Mack.

Note – the following Book of Deals analysis covers publically announced capital investments made by major automakers throughout North America.



### Areas to Watch (2021 YTD Summary)

- Michigan has 12 assembly plants, 7
   engine/motor plants, and 3
   transmission plants, producing 13.4%,
   9.4%, and 24.6% of North American
   output of motor vehicle, engines, and
   transmissions.
- IHS Markit estimated that Michigan lost 336K units of production due to plant shutdowns in 2021.\*

\*IHS Markit estimated, October 18, 2021

## North American Production & Michigan Production Share 2021 YTD Summary and 2021 Forecast

### **Assembly**

- 93 Assembly plants produced
   9,900,000 vehicles through Q3 2021\*
- 12 Assembly plants in Michigan producing 1.3 million vehicles, up 40% through Q3 2020



### **Engine and Motor**

- 39 Engine plants to produce 11,200,000 engines and motors in 2021\*\*
- 7 Michigan engine plants are expected to produce 1.05 million engines and EV motors in 2021



Michigan Production Share: 9.4%



#### **Transmissions**

- 23 Transmission plants to produce 8,400,000 transmissions in 2021\*\*
- 3 Transmission plants in Michigan are expected to produce 2.1 million transmissions in 2021



Michigan Production Share: 24.6%

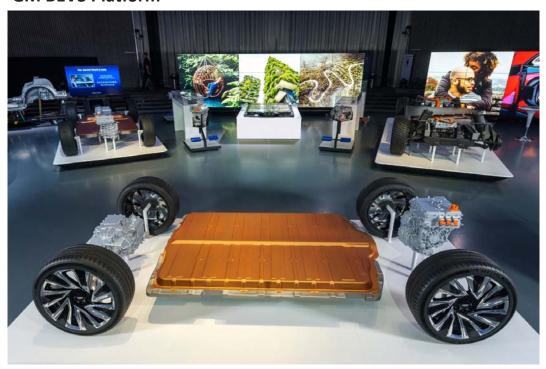


Semiconductor shortage and supply chain disruption hinder North America production recovery.

Motor vehicle output in Q3 2021 decreased by 8.1 percent vs. Q2 2021

### 1 EV platform = 18+ vehicle models

#### **GM BEV3 Platform**



**Buick Enspire** Chevy Camaro

Buick D-SUV 3-Row Chevy Corvette EUV

Cadillac Celestiq

Cadillac Lyriq

Cadillac C-Sedan

Cadillac D-Sedan

Cadillac C-SUV

Chevy Bolt

Chevy Bolt EUV

Chevy B-SUV

Chevy C-SUV

Chevy D-SUV 3-Row

Cruise B-Hatchback AV

Cruise Origin AV

Acura D-SUV

Honda Prologue

# Blank sheet of paper platforms = Less manufacturing complexity

#### 2019 JD Power Data:

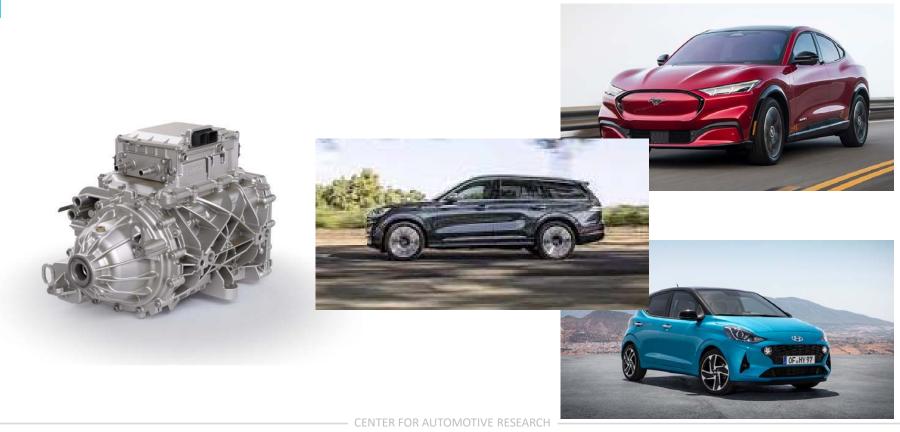


600,000 Configurations

(not including interior & exterior color)

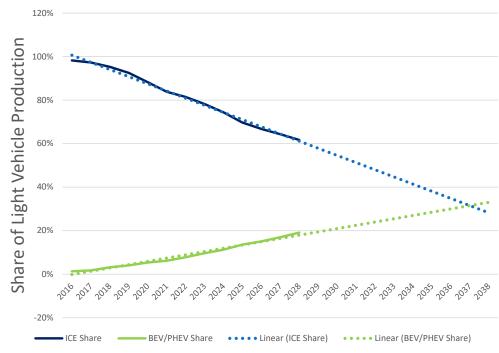


## More common propulsion parts, too





U.S. Light Vehicle Production, Forecast, & Trend ICE vs. BEV & PHEV



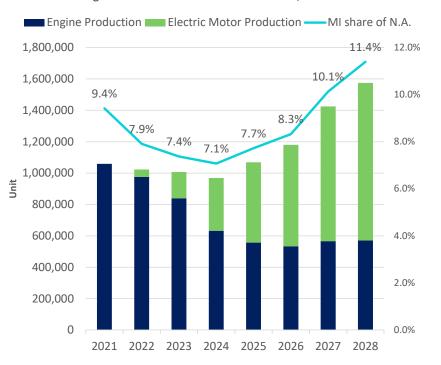
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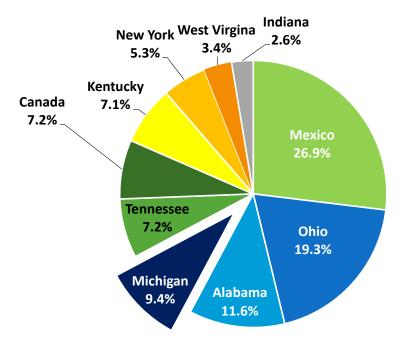
### **Engine Production Forecast:**

### Michigan vs. Top N.A. Production Regions, 2021



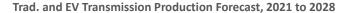


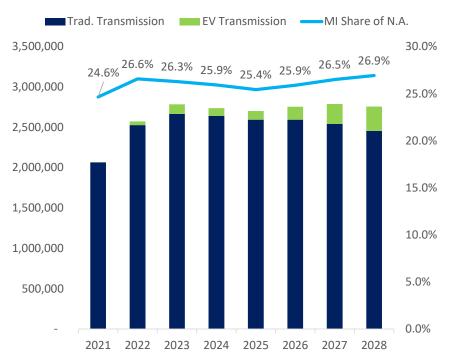




### Transmission Production Forecast:

### Michigan vs. Top N.A. Production Regions, 2021





#### Trad. and EV Transmission Production by State, 2021

