Michigan School Business Officials Annual Conference & Exhibit Show

Exhibitor/Sponsor Benefits

Benefits	Levels			
	Booth $1,400	**Diamond** $10,000	**Platinum** $5,000	**Gold** $2,500
10’ x 10’ draped exhibit booth with side dividers, skirted table with two chairs, carpet, and sign (if needed)	✓			
Listing in MSBO Vendor Directory for the 2027-2028 year	✓	✓	✓	✓
Electronic copy of conference attendee list prior to the Conference	✓	✓	✓	✓
Complimentary one-year MSBO Associate Membership	1 person	2 people	1 person	1 person
Company listed in conference program	✓	✓	✓	✓
Special company signage at the Conference		✓	✓	✓
Priority booth placement		✓	✓	✓
Special recognition banner above booth		✓	✓	✓
Complimentary attendee registrations for the Annual Conference		4 people	3 people	2 people
Reserved table with preferred seating at the Annual Conference Opening General Session		✓	✓	
Reserved overnight accommodation at JW Marriott Hotel (individual pays on own)		2 rooms	1 room	
Sponsorship of one issue of the *MSBO eNews & Views* newsletter		✓		
Logo on conference marketing		✓		
Informational item in attendee bag or full-page ad in program		✓		

Exhibit booths are not included in sponsorship.