



MICHIGAN
VIRTUAL

Lead. Collaborate. Build.

Preparing for a World Where ~~Students & Teachers?~~ Everyone Uses AI

MSBO Annual Conference - April 2024

Created with ChatGPT Plus



Test Yourself: Which Faces Were Made by A.I.?

By [Stuart A. Thompson](#) Jan. 19, 2024

Tools powered by artificial intelligence can create lifelike images of people who do not exist.

See if you can identify which of these images are real people and which are A.I.-generated.

Was this made by A.I.?

1/10



A.I.

Real

[Link](#)

Justin Bruno

AI Strategist

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Not Real Justin



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Ken Dirkin

Senior Director



MICHIGAN VIRTUAL LEARNING
RESEARCH INSTITUTE

Not Real Ken



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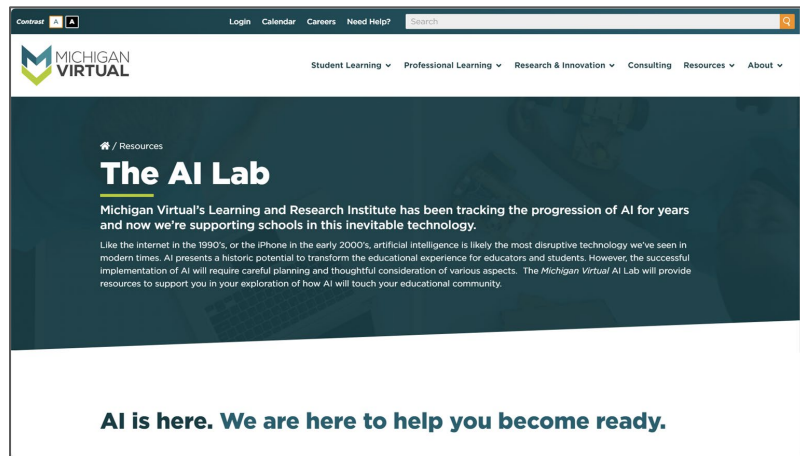
- AI Educator Support
- District AI Integration
- AI Professional Development
- AI Program Piloting
- Ethical AI Use
- AI Education Research
- AI Partnerships

<https://michiganvirtual.org/ai>



MICHIGANVIRTUAL.ORG | LEAD. COLLABORATE. BUILD.

- ~115 presentations and workshops
- AI Integration Workgroup (20+ districts)
- Articles & blog posts
- Online professional learning
- AI Research
- Michigan AI Summit



"Digital Assistant" circa 2021

AI

- Do you trust technology that learns and adapts to you or your students' activities and learning process?
- How do you view advanced tech like AI as a tool for educating?
 - Does it make you smarter and stronger?
 - Does it make you fearful, see it as a competitor?
 - What concerns do you have about privacy?
- Do you have any interactions currently with AI technology in any capacity?
- What areas of student or teacher improvement or effectiveness are the highest value to you?
- How do you maintain student individuality and uniqueness while using technology tools, remote tools and experiences?
- Do you feel the tools you have at your disposal help you detect student deficiencies, errors? Are there ways to move beyond just detecting errors and move to encouraging improvement?
- Would teachers feel comfortable using an AI assistant to respond to quick questions from students or direct them to pertinent information to augment their teaching?
- If your teacher was giving a lesson, or you were doing an assignment, and a digital assistant could give quick answers to questions or read what you're working on and guide you towards relevant information, would you be comfortable with that? Welcome that from a machine? Would that feel intrusive? Would you need to request it like asking Siri a question, or would it be ok to prompt you while working on your homework to send you info from the internet?
- What are the ideal tools for remote foreign language development?
- How do you feel about the foreign language course content available to you know? Are you looking for completely new content or satisfied with it and just need some better tools for students to engage and progress with it?
- Can specialty skills such as foreign language work in a self-ed asynchronous model?
- AI systems generally focus on correcting errors (reading, writing, oral) - what positive reinforcement could be coupled with this experience to avoid students becoming discouraged?
- What metrics are you looking for in an assessment tool to warrant an investment beyond what your teachers currently have?

provide intervention without the teacher there at the moment

Come with me if you want to learn

I think one thing to just make sure we get EXACTLY what we want from teachers and administrators is to just ask them: How could a technology/platform make your jobs easier? This is something that will enable them to feel like they are being heard without feeling like they will be replaced by technology.

There is going to be pushback if we start pushing technology upon them that they didn't want/need AND that they must learn how to use

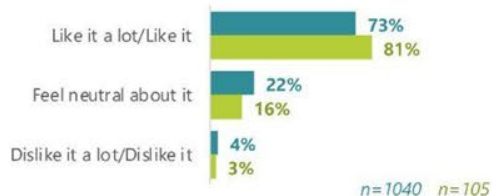
Let them tell us what they need explicitly.

- **Tool to help kids learn how to learn, not give them the answer.** (Students, Teachers)
 - Give alternative ways to think, new questions to ask.
 - Give more tips while reading student homework.
 - DON'T just be a crutch. Concern from all stakeholders.
- **Tool for adaptive learning/diagnostic.** (Parents, Teachers)
- **Selective application in assessment.** (Teachers)
- **Privacy is not a concern - everyone is open to the help; but needs to have an "off button"** (Students)
 - *The few who expressed concerns mentioned worry about A.I. being used to make predictions about students, or being used to sort them.*

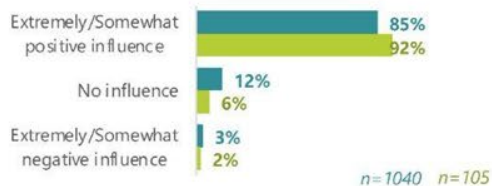


DIGITAL ASSISTANT

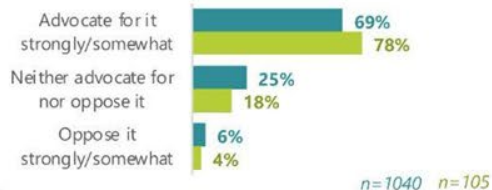
Initial Reaction



Influence on ability to succeed

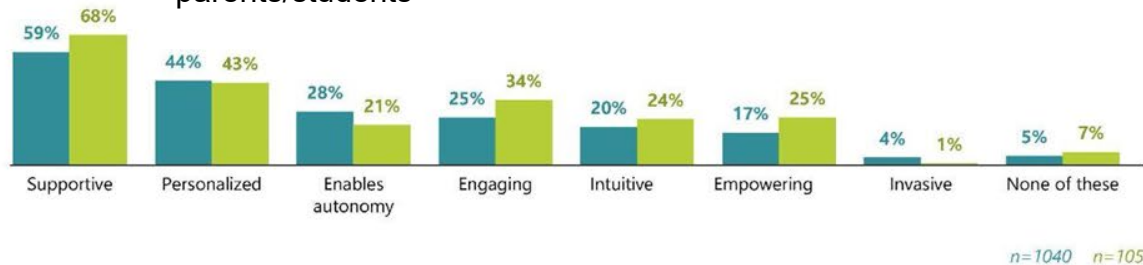


Advocacy for subscription



Attributes

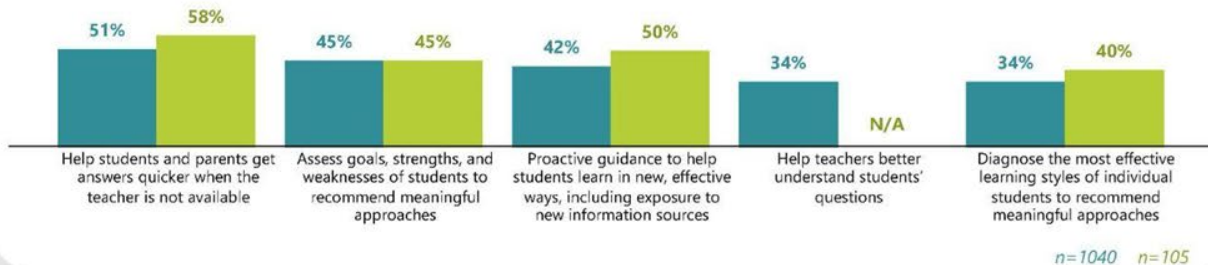
Influence on ability to succeed One of the highest rated concepts for teachers/administrators, and the highest rated concept for parents/students



Features

(extremely effective)

Tools that can make a positive impact The highest rated concept by teachers & administrators and parents & students



	Investigating	Implementing	Innovating
Leadership & Vision	District leadership is beginning to understand the potential uses of AI to assist with teaching, learning, and operations; however, they have not endorsed the widespread use of AI tools or developed a plan.	The district leadership has created a plan, along with an implementation team, to incorporate AI into various aspects of teaching, learning, and operations. The plan aligns with their strategic priorities and includes a baseline risk assessment.	Leaders at all levels understand the vision and harness AI to enhance and maximize student learning while leveraging the distinct human talent of staff.
Policy, Ethical, & Legal Considerations	The district is in the early stages of examining the policy, ethical, and legal considerations associated with using AI to support teaching, learning, and operations, including the potential risks and appropriate access for all student populations.	The district is establishing policies, reviewing ethical guidelines, and strengthening a legal framework to address the challenges associated with AI technologies, including student privacy, data protection, and responsible AI practices. There is consideration of how AI can be used to support all student populations, aiming to address equity gaps.	The district has adopted Board-approved robust ethical guidelines, and is demonstrating a commitment to privacy, compliance, and continuing AI. The district has a plan to evaluate including efforts to narrow educational equity gaps.
Instructional Framework	Educators are independently exploring the potential of AI-powered tools to enhance their productivity; however, little effort is being directed to change instructional practices.	Educators are beginning to use AI tools to scale personalized learning activities. The tools enable teachers to develop and deliver tailored instructional activities and resources that meet the unique needs and preferences of students.	The district's instructional framework is being updated to include AI to accelerate learning, foster learner ownership, leverage intelligent tutoring services, enable data-driven decision-making, or assist with teaching and educator administrative tasks.
Learning Assessments	Educators are beginning to explore how AI tools can enhance formative measures in quizzes, tests, projects, and performance-based assessments.	Educators use AI tools and technologies to create assessments aligned with personalized learning goals measuring higher-order thinking skills and competencies.	Educators and students use AI to holistically assess learning experiences and outcomes, including creativity, critical thinking, inventive problem-solving, and the application of knowledge in real-world situations.
Professional Learning	The district is in the early stages of developing a plan for professional development opportunities focused on AI tools and resources, leading educators to take the initiative to seek training independently.	Educators have access to a variety of professional development opportunities to support the adoption and integration of AI-based teaching tools and approaches aligned with the district's vision for student learning. Educators have the necessary expertise to teach AI ethics to students.	Educators have developed a strong understanding of AI, including ethical considerations, and have incorporated its use into reimagining learning pedagogies and assessment strategies. They are using AI systems and tools that generate personalized professional development solutions.
Student Use	Students are being introduced to the basic concepts of AI and its potential applications in a handful of classes. They are developing an awareness of ethical considerations related to AI use but have a limited understanding of responsible practice.	Students engage with AI technologies in a variety of classes, demonstrating growing competence. They have explored the ethical implications of AI and have begun to collaborate on projects emphasizing the responsible and ethical application of AI tools. Evidence of student use/proficiency is limited.	Most students utilize AI to support their learning goals, critically assessing AI's societal impact, including biases, privacy concerns, and fairness issues, while making informed judgments about the authenticity and origin of content. Evidence of use/proficiency is well documented.
Business & Technology Operations	The district is beginning to explore the use of AI to automate routine administrative tasks. A review of the technology ecosystem needed to support AI integration district-wide is being scheduled.	The district integrates AI to enhance business operations and create efficiencies. Updates to the technology ecosystem needed to support AI integration are planned or already completed.	The district uses AI to optimize most business functions. The district has a robust technology ecosystem and staff to support AI integration.
Outreach	Communication with staff, parents, and community stakeholders regarding the use of AI to support teaching, learning, and business operations is limited.	The district prioritizes regular interactions with students, parents, staff, and other stakeholders to gauge community readiness, provide awareness training, address concerns, and foster a collaborative environment.	The district's communication plan engages all stakeholders in the use of AI. Two-way interactions with staff, community partners, and experts help gauge the community's comfort level with AI, while also exploring new opportunities.

NOTE: The purpose of this rubric is to outline key planning considerations for the use of AI in school districts. Michigan Virtual developed this framework to assist educational leaders in assessing their preparedness as they create plans to leverage AI for teaching, learning, and operational functions. Leaders are encouraged to identify practical ways to measure and evaluate progress with their AI plans. We anticipate updating this framework on a regular basis. This framework and other resources on AI may be found at michiganvirtual.org/resources/ai/

- AI Integration Framework
- Planning Guide for AI
- 6 Appendix Documents
- 2 Professional Learning Courses
- Customized AI Navigation Workshop
- Examples of K-12 AI Usage



MichiganVirtual.org/ai

What is Artificial Intelligence?

Automation of tasks that were once only done by humans

WEAK AI

- Function-focused
 - Think Chess
- Search
- Recommendation Engines
- GPT Large Language Models

STRONG AI

- Cognitive AI
- Deep Learning
- Reasoning

SUPER AI

- Artificial General Intelligence





ChatGPT



perplexity



ANTHROPIC



Talk to Claude

claude.ai

AP English Language and Composition

Score 2/5

<https://cdn.openai.com/papers/gpt-4.pdf>



Scored 5/5	Scored 4/5
<ul style="list-style-type: none">• AP Art History• AP Biology• AP Environmental Science• AP Macroeconomics• AP Microeconomics• AP Psychology• AP Statistics• AP US Government• AP US History	<ul style="list-style-type: none">• AP Calculus BC• AP Chemistry• AP Physics 2• AP World History



Simulated exams	GPT-4 estimated percentile
Uniform Bar Exam (MBE+MEE+MPT) ¹	298 / 400 ~90th
LSAT	163 ~88th
SAT Evidence-Based Reading & Writing	710 / 800 ~93rd
SAT Math	700 / 800 ~89th
Graduate Record Examination (GRE) Quantitative	163 / 170 ~80th
Graduate Record Examination (GRE) Verbal	169 / 170 ~99th
Graduate Record Examination (GRE) Writing	4 / 6 ~54th



Basic vs Pro/Plus (ChatGPT)

- Getting Access
 - Free/Paid/Enterprise/Team
- Usage Considerations
 - Access during high demand time
 - Model Versions (GPT-4 and above)
 - Custom Models (GPTs)
 - Plugins and Other Tools (Dall-e 3, Browsing, Advanced Data)
- API Access
 - Not included with all licenses
 - Priced per model/output/token
 - Personal and Organizational API Keys



Humans needed for...

Ensuring quality and reliability

Protecting data privacy and security

Navigating copyright

Ensuring equitable access

Mitigating bias

Preventing bad actors





Current State:

Even the best GPT models can act a lot like a college intern on a Friday afternoon who is kind of paying attention to you.



Activity #1 - AI as Copilot

If you have it handy, consult your own job description. Insert the information about your professional role and copy/paste the prompt into the chatbot of your choice (ChatGPT, Claude, Copilot or Bard):

You are a professional assistant. My job title is _____. I work for a K-12 school district, and one of the primary functions of my job is to _____. Provide me with concrete examples and ways that I might benefit in my job with your assistance. Ask me follow up questions for added context that will be helpful for you in crafting your answers. Also help me identify goals that I might achieve with your assistance.

[ChatGPT](#)

[Claude](#)

[Copilot](#)

[Gemini](#)



Custom Instructions (ChatGPT)

- Having the AI take on a persona
- Giving it information on what you are doing
- Telling it how you want to respond
- Saying “Please”

Custom instructions

What would you like ChatGPT to know about you to provide better responses?

I work on science education programs for third-grade students.

How would you like ChatGPT to respond?

When discussing potential solutions for work-related items, present the information in a table format, outlining the pros and cons of each option—allowing for easier comparison and decision-making.

Custom instructions



What would you like ChatGPT to know about you to provide better responses?

I'm a data analyst and solely use Python.

How would you like ChatGPT to respond?

When I ask you for code, please just give me the code without any explanation on how it works. Bias towards the most efficient solution.



Making it behave with “Good” prompting

- Clear and Detailed Instructions
 - “....Provide me with 3 examples ...”
 - “....Provide me a list of....”
 - “....Output a table with....”
- Specific Context
 - “....Algebra students in the USA....”
 - “....local business owners....”



Prompt Writing

C - context (“you are a ____, who is good at ____, focused on the goal of ____”

I - instructions (“I will give you ____, you will do ____”

D - details (tone of voice, format, etc)

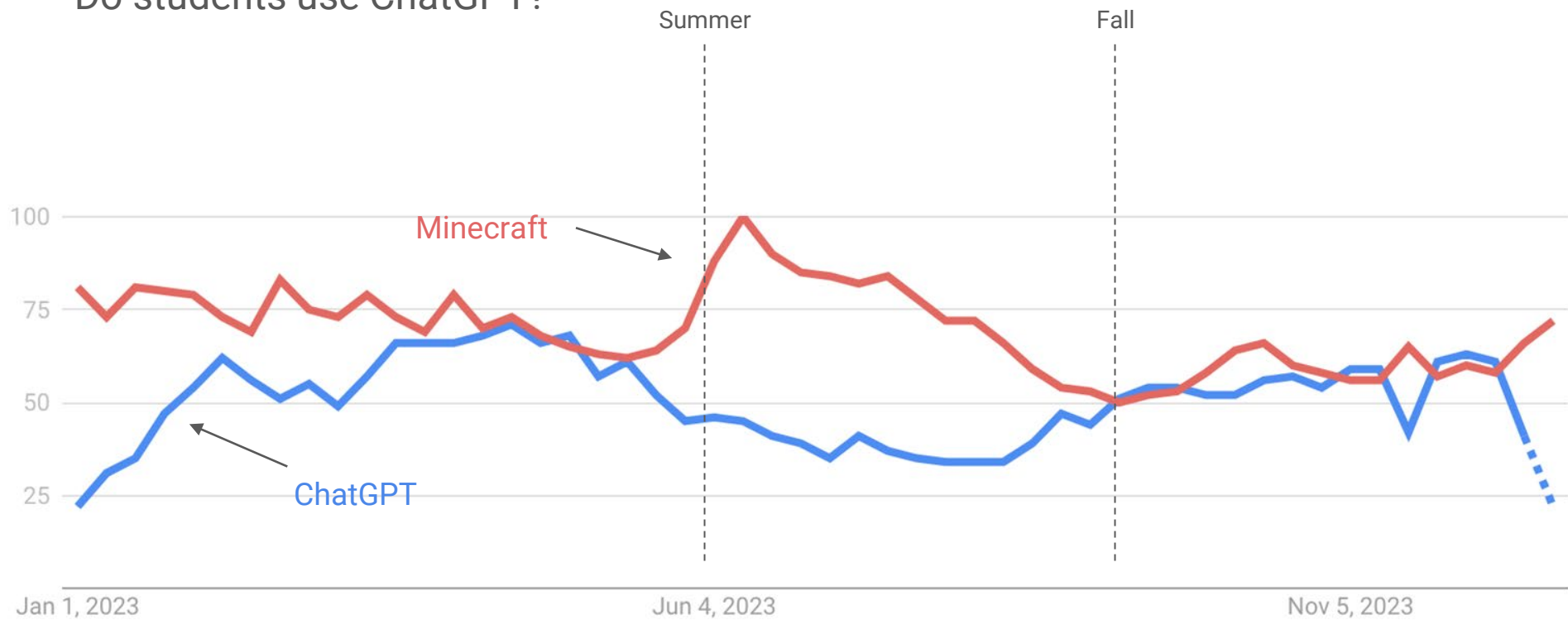
I - input (important information about the desired end product)



AI in Education



Do students use ChatGPT?





@M.STEVENS03 ON TIKTOK

LIFE > ACADEMICS

THIS COLLEGE STUDENT WAS PUT ON PROBATION FOR USING GRAMMARLY & HER STORY'S GOING VIRAL

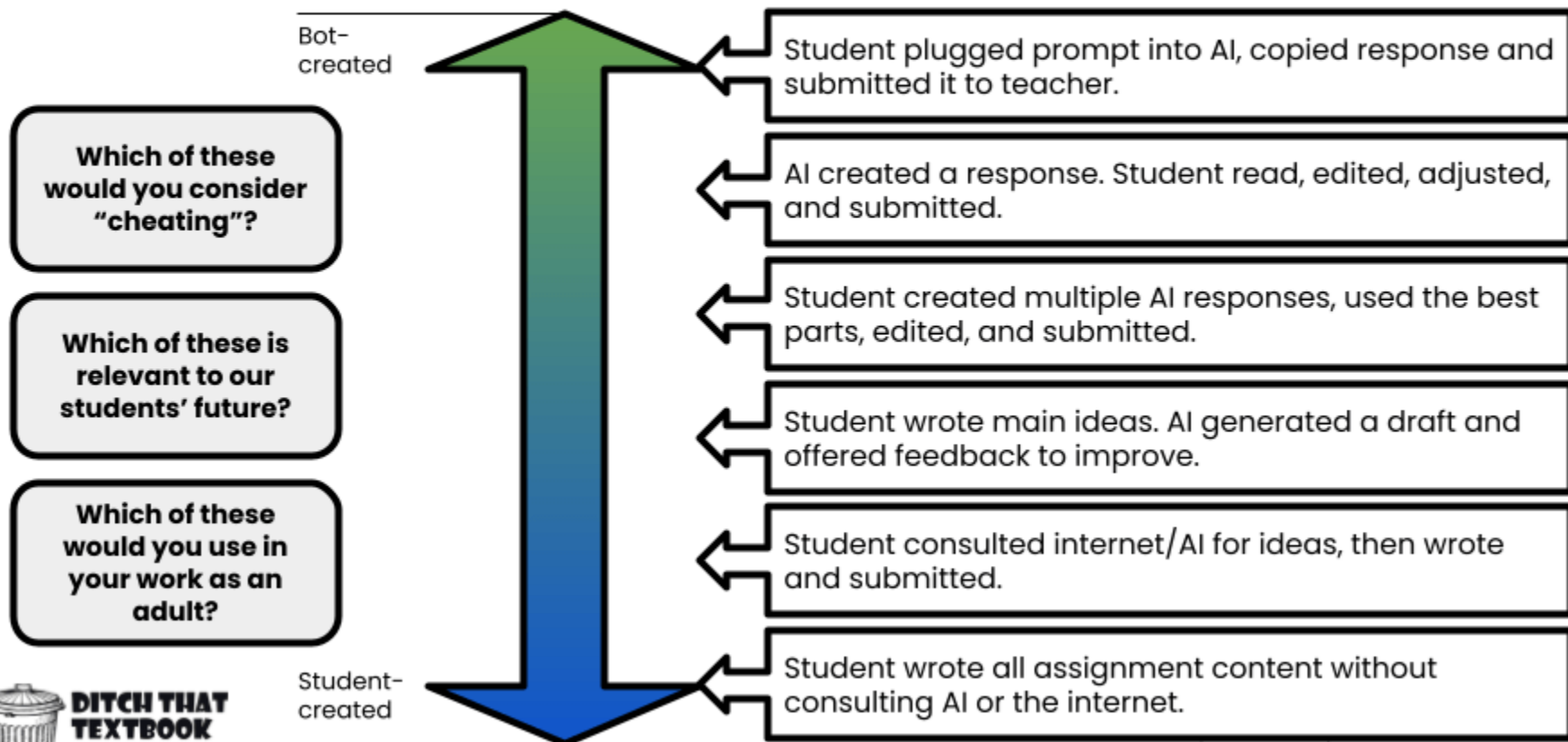
FEBRUARY 21, 2024



ZETTA WHITING

[Marley Stevens Used Grammarly AI & Was Put On Academic Probation \(hercampus.com\)](https://hercampus.com)

It's time to rethink "plagiarism" and "cheating"



Student Can't Do Learning Task

Student Can Do Learning Task With Supports

Student Can Do Learning Task On Their Own

AI Accelerator

A student uses AI tools to advance their work with a coding or programming project, working closely with an educator to strengthen their independent learning skills.

AI Accelerator

A student utilizes a lesson crafted by an educator that integrates AI research tools for collecting data, analyzing discoveries, and publishing their findings.

AI Accelerator

A student acquires and independently uses AI-guided directions to design a science experiment.

AI Assistant

An ELL student relies on an educator for guidance and support using AI tools that provide pronunciation feedback, vocabulary practice, and conversation simulations.

AI Assistant

A student is taught how to use grammar and spell-check tools to improve their writing skills.

AI Assistant

A student uses language translation tools to collaborate with international peers who speak different languages.

AI Crutch

A student not well-versed in a subject turns to AI to complete a writing assignment.

AI Crutch

A student relies heavily on AI-generated study notes to prepare for an assessment without guidance or direction from educators.

AI Crutch

A student prone to procrastination chooses to quickly finish a project using AI rather than putting in the required effort.

Student AI Use Cases

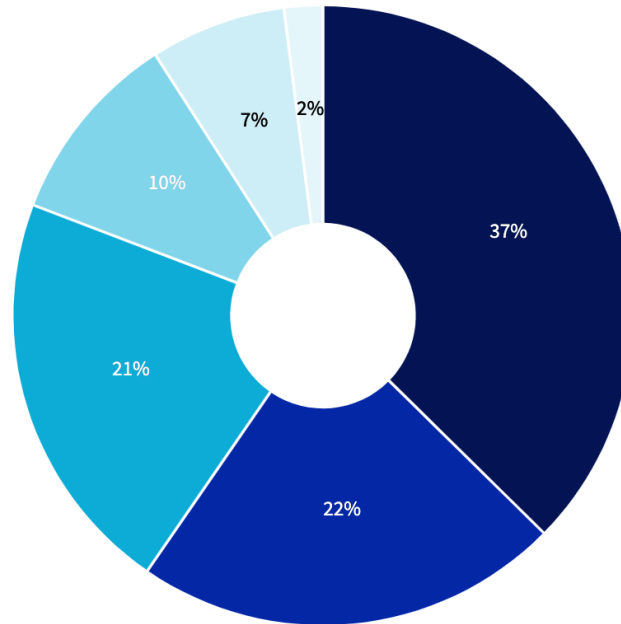


TEACHERS

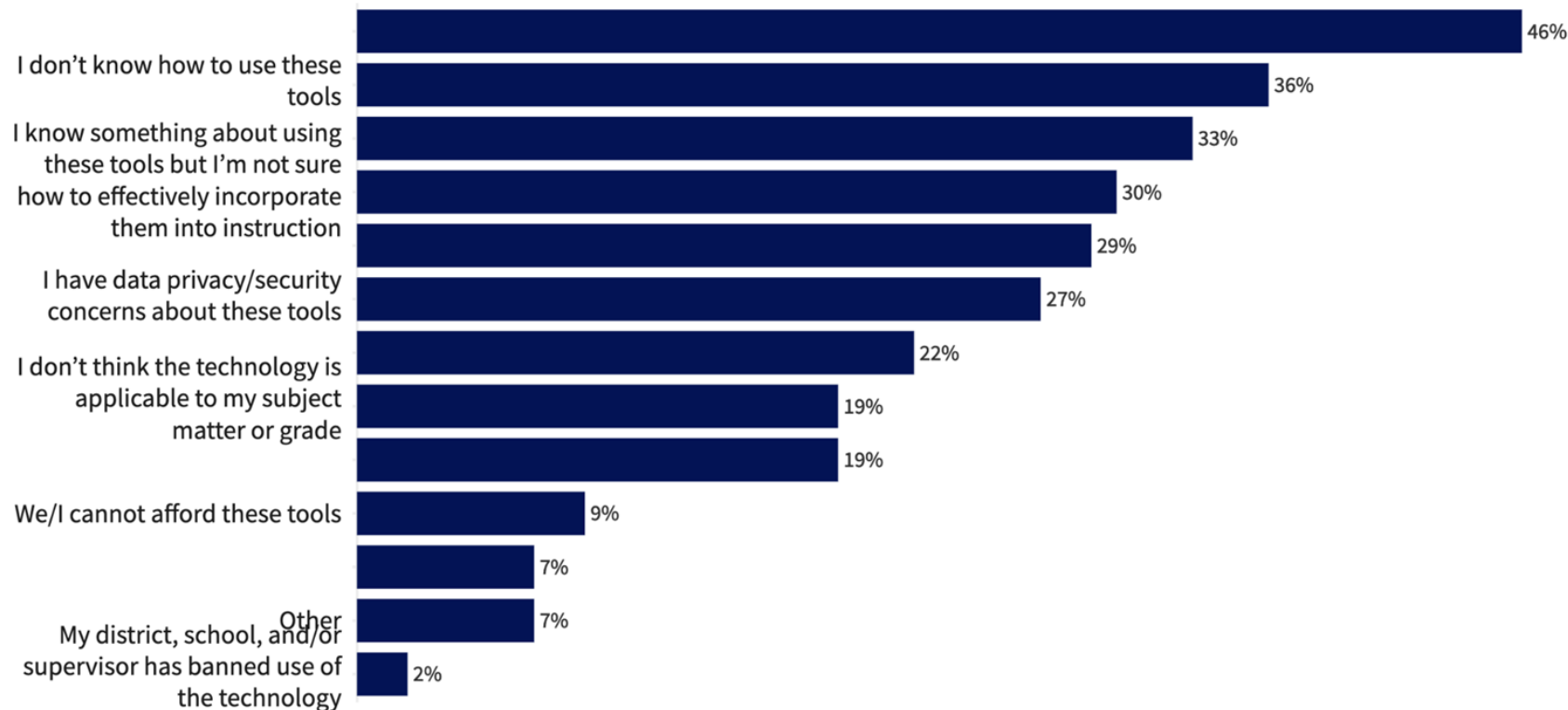


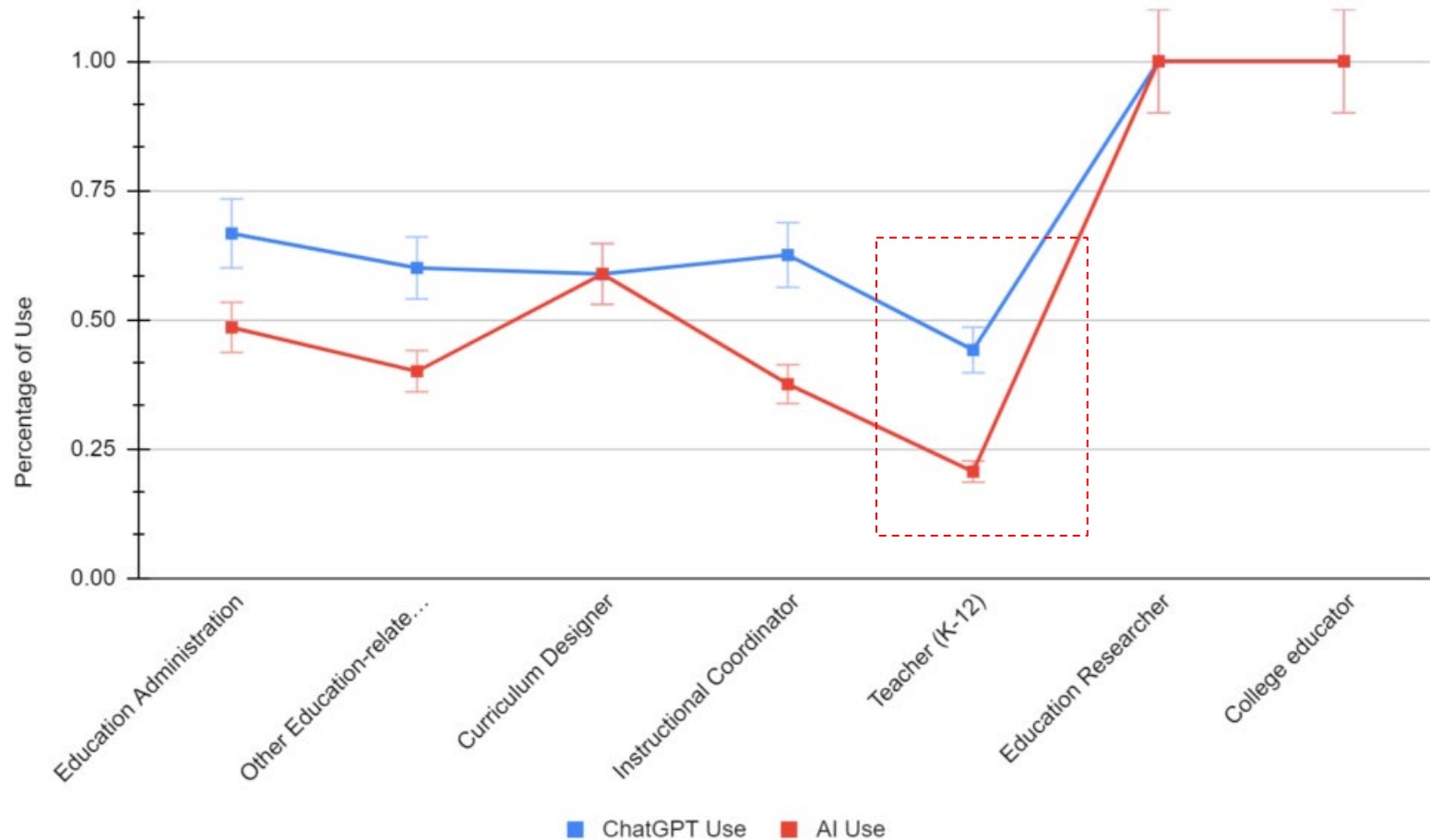
Which of the following best describes your current use of artificial intelligence-driven tools in your classroom?

- I have never used them and don't plan to start
- I have not used them and do not plan to start this school year—but do plan to start in the future
- I use them a little
- I use them some
- I have not used them but plan to start this school year
- I use them a lot



You indicated you don't currently use artificial intelligence-driven instructional tools in your classroom. Why not? Select all that apply.





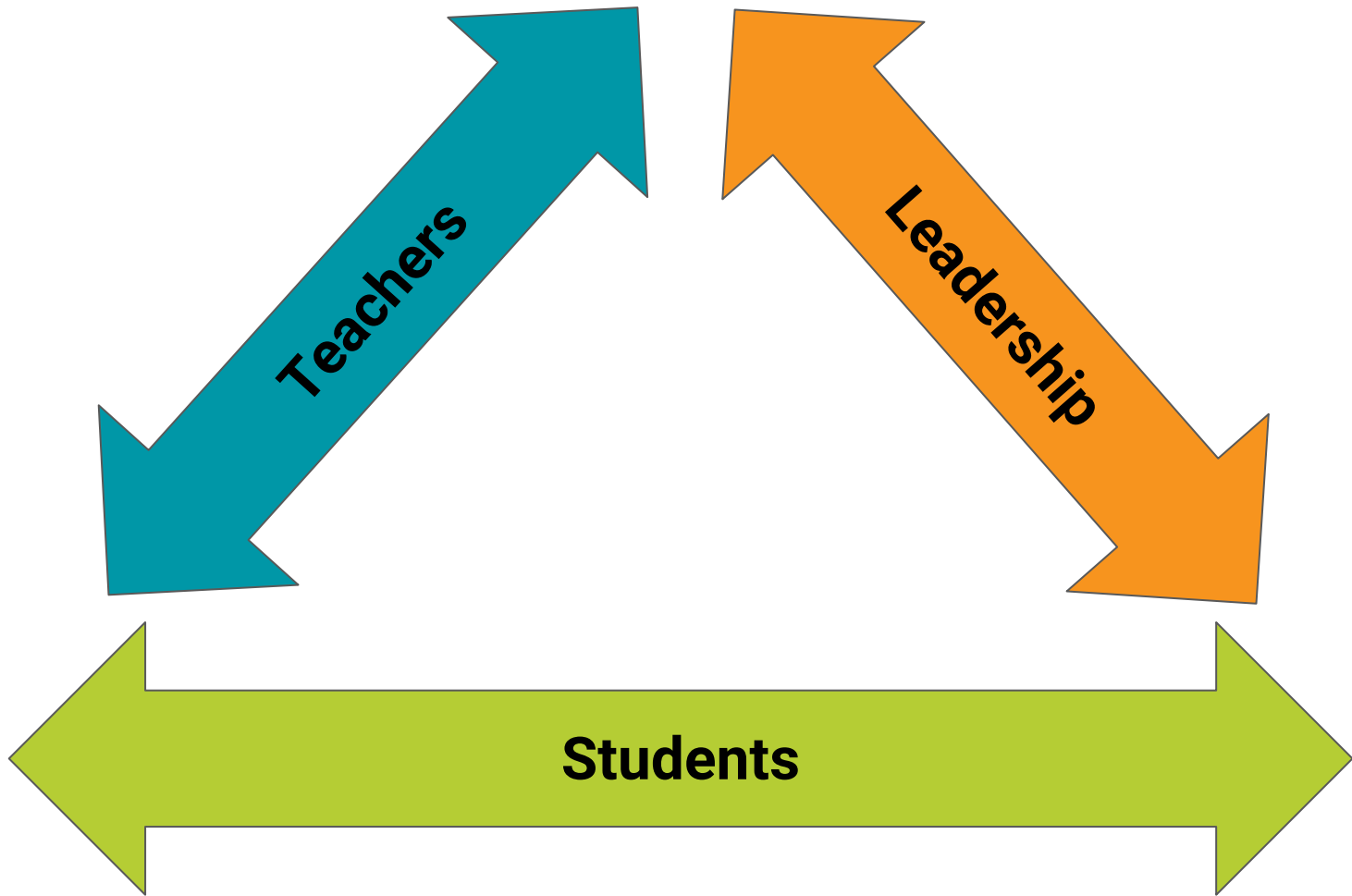
Discussion

- 1. How were you talking about AI before the release of ChatGPT?**
- 2. How are you talking about AI now?**



Michigan Districts





Teachers



Productivity

Innovation



Students



Task Performance

Learning



Leadership



Risk Mitigation

Experimentation



Initiate

- Hold awareness sessions
- Form an advisory team
- Develop policies and guidelines
- Explore tools

Build

- Provide professional development
- Refine guidelines with broad input
- Adapt assessment strategies

Process of AI Integration



- Identify & share promising practices
- Update policies & guidelines as needed
- Monitor adoption of tools & strategies

Evaluate

- Begin AI literacy efforts in classrooms
- Share & implement guidelines with students and families
- Provide ongoing training

Engage

Northville Public Schools

- Introductory training for all K-12 staff
- Support of annual Parent Camp outreach efforts
- Partnership in other events throughout the state to share experience



Livingston ESA

- County-wide task force support
- Introductory training support for individual districts
- County School Boards Association Panel
 - Aaron Boughman, Northville
 - Tom Leitz, MASSP
 - Deven Parrish, Howell
 - Justin Walworth, Peckham



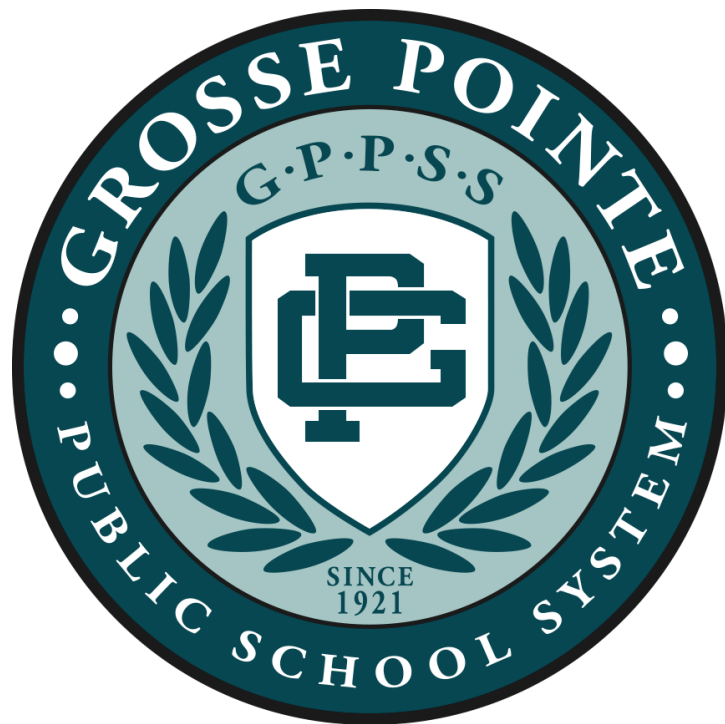
Westwood Community Schools

- District task force support
- Introductory and ongoing training
- AI tool vetting



Grosse Pointe Public Schools

- Task force support
- Thought partnership around:
 - Policy development
 - Instructional models



District Provided PD

- Fitzgerald
- Lincoln Consolidated
- Muskegon
- Northville
- Dearborn Heights
- Tuscola Technology Center
- Cheboygan Area Schools
- Ecorse
- Van Buren Tech Center
- Westwood Community Schools
- Roseville Community Schools
- Manchester Community Schools



District Wide Trainings

AI: What and Why?

Establish a common understanding of AI.
Explore classifications and evolution of AI.
Examine AI's impact across industries and its future.

Preparing for a Future Where All Students Use AI

Adapt teaching methods in AI-integrated classrooms.
Focus on critical thinking and meaningful interactions with AI.

Teachers - What Can AI Do for You?

Discover AI's applications in automating tasks and personalizing learning.
Integration of AI tools into teaching strategies.

AI's Day Off (from the Hype): Ethical Considerations for AI in the Classroom

Address ethical implications of AI in education.
Explore biases, privacy concerns, and environmental impacts.

AI for School Administrators: From Leadership, Vision and Policy to Administrative Tasks

Discuss visionary leadership and AI-inclusive policies.
Explore AI's role in administrative tasks and collaborative decision-making.

Teaching AI Literacy

Emphasize the importance of understanding AI mechanics and ethical issues.
Introduce practical resources for teaching AI literacy across disciplines.

Leveling Up: Becoming Advanced in the use of AI

Advance skills in AI tools through hands-on activities and demonstrations.
Explore advanced features of popular AI tools.

Assessment Intelligence: Exploring AI's Impact on Assessment in Education

Examine AI's potential effects on educational assessments.
Explore various strategies to integrate AI in assessment processes.

Power Up Your CTE Classroom with Generative AI: Tools for Real-World Skill Building

Enhance CTE programs with generative AI tools.
Focus on real-world skills like brainstorming, problem-solving, and project design.

Shaping Your AI Story - A Workshop for Teachers

Equip teachers with foundational AI knowledge and hands-on experience.
Discuss responsible AI use, inclusivity, and ethical considerations.



AI Tool Pilots



Farmington Public Schools

FlexTech

Gibraltar School District

Hamilton Community Schools

Holly Area Schools

Lincoln Consolidated School District

Milan Area Schools

Muskegon Public Schools

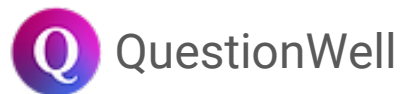
Plymouth-Canton Community Schools

Redord Union Schools

Ypsilanti Community Schools



Ingham ISD
Ottawa Area ISD



56 Teachers

<https://sites.google.com/mivu.org/questionwellpilot/>



Starting Soon



School Day 2030

- Students grouped by progress/competency
- Each assisted by personal tutor
- Students co-designing learning plan with teachers & peers
- Less need for teacher content expertise
- Schools are defining the guide rails for learning centrally



Let's continue the conversation

AI Resources Planning Page:

- AI Integration Framework
- Planning Guide for AI
- 6 Appendix Documents
- 2 Professional Learning Courses
- Customized AI Navigation Workshop
- Examples of K-12 AI Usage

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MichiganVirtual.org/ai



Resources

[Blog post: AI, Performance, and Learning](#)

[AI Can Do Your Homework. Now What?](#)

[One Useful Thing - Ethan Mollick](#)

[Syllabi Policies for AI Generative Tools](#)

[How Do We Respond to Generative AI in Education?](#)

[Bringing AI to School: Tips for School Leaders](#)

[AI x Education Newsletter](#)

[AI Policy Guidance](#)

[TeachAI Toolkit](#)

[Generative History Blog](#)

[Hard Fork Podcast from NYT](#)

[Ezra Klein Podcast](#)

[AI Breakfast](#)

[The Rundown](#)

