

Rules and Regulations for MSBO Annual Conference & Exhibit Show Exhibitors

**April 21 – 26, 2026
DeVos Place, Grand Rapids**

We need to work together to ensure a great exhibit show for both MSBO members and exhibitors. We believe the following procedures will enhance everyone's exhibit show experience.

1. Promote your products and services within your designated booth. This includes the passing out of flyers and promotional materials.
2. We recommend no more than four vendors in each booth space so that it is not overcrowded. Ensure that all booth items and staff fit into your designated booth space.
3. Use of the MSBO logo is reserved for MSBO Partners, who have gone through a lengthy endorsement process. If you are not an MSBO Partner, you are not allowed to use it in your promotional materials.

The names, trademarks, service marks and logos of MSBO may not be used by another party in any advertising or publicity or be used to indicate MSBO sponsorship or affiliation with any service or product, without prior express written consent of MSBO.

4. The Exhibit Show concludes at 1:00 pm on Thursday, April 23, 2026. We encourage all exhibitors to break down and remove their booth after that time.

Thank you for joining us in Grand Rapids and enjoy the show!

If you have any questions concerning these rules and regulations, please contact Patty Lenneman at plenneman@msbo.org or call 517-327-2584.