

Attendee Orientation

MSBO 83rd Annual
Conference

Grand Rapids, Michigan
April 26 – April 28

The logo features the text "MSBO 2022" in a bold, sans-serif font. "MSBO" is in a dark teal color, while "2022" is in a lighter teal color. The text is enclosed within a thin teal rectangular border. Behind the text is a large, stylized teal circular graphic that resembles a watercolor splash or a brushstroke, with some darker teal areas and a lighter, more textured teal area.

MSBO2022



83RD ANNUAL CONFERENCE

EVENT PAGE • OVERVIEW

APRIL 26-28, 2022

- ☒ [View the Conference At-A-Glance \(Download the PDF\)](#)
- ☒ [View Sessions By Category](#)
- ☒ [View the Conference Sponsors and Exhibitors](#)

View the Conference by Day

- ☒ [Tuesday, April 26](#)
- ☒ [Wednesday, April 27](#)
- ☒ [Thursday, April 28](#)

[+ CONFERENCE REGISTRATION INFORMATION](#)

MSBO Conference Registration Area

**Amway Grand Plaza Hotel
Center Concourse • 2nd Floor**

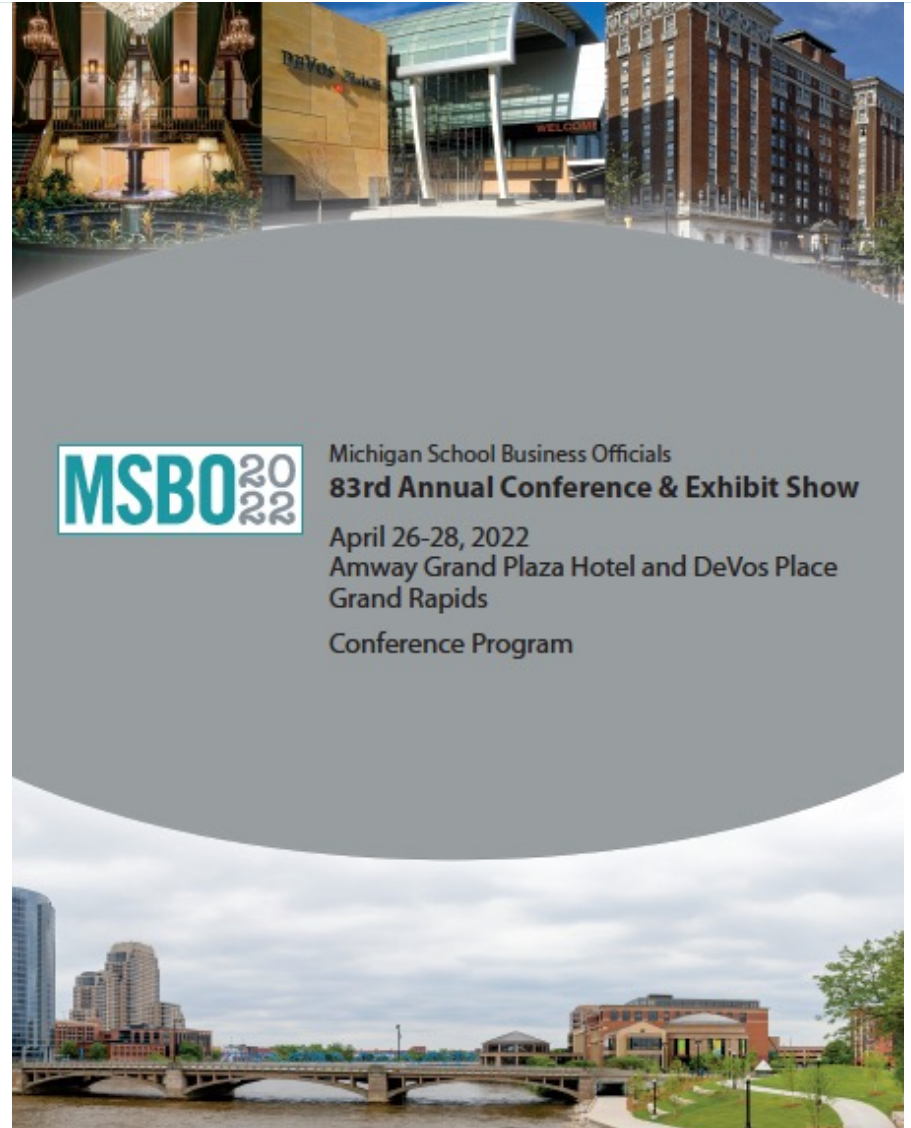
Monday, April 25: 5 to 7 pm

Tuesday, April 26: 7 am to 7 pm

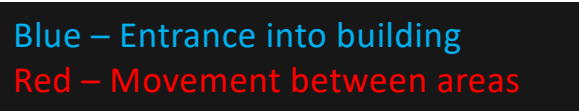
Wednesday, April 27: 7 am to 5 pm

Thursday, April 28: 7 am to 3:30 pm

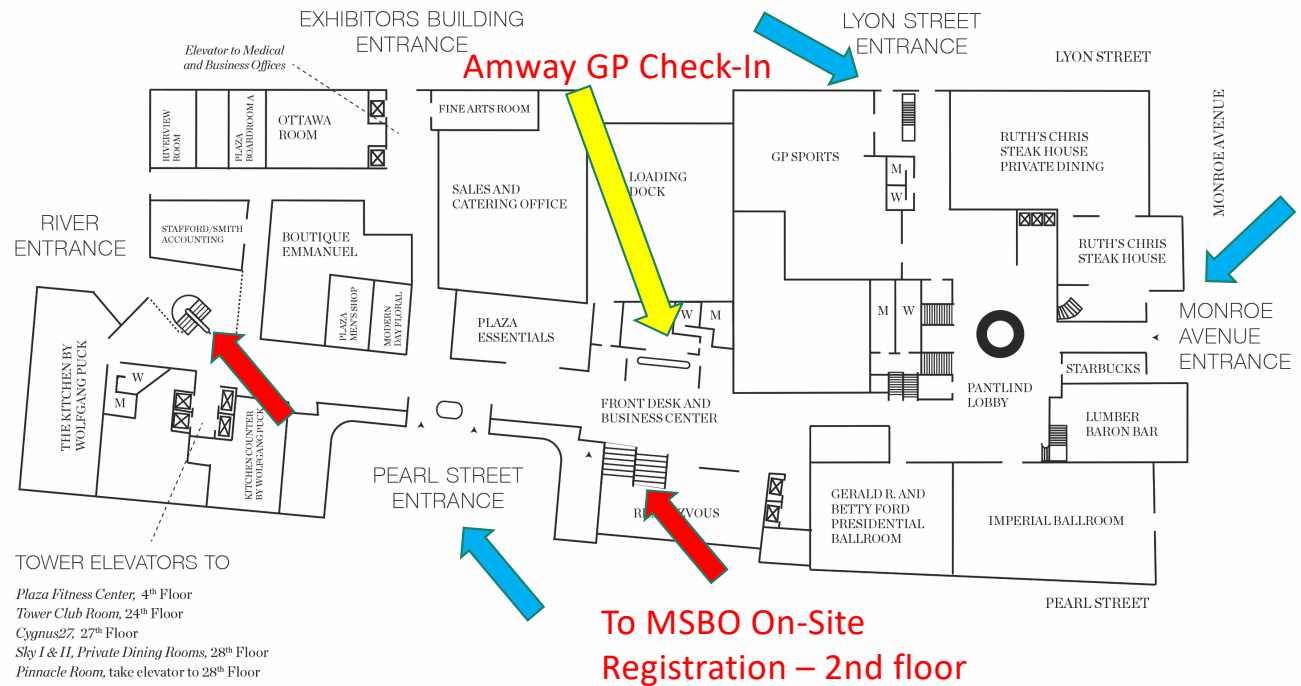
The Program



2nd Floor

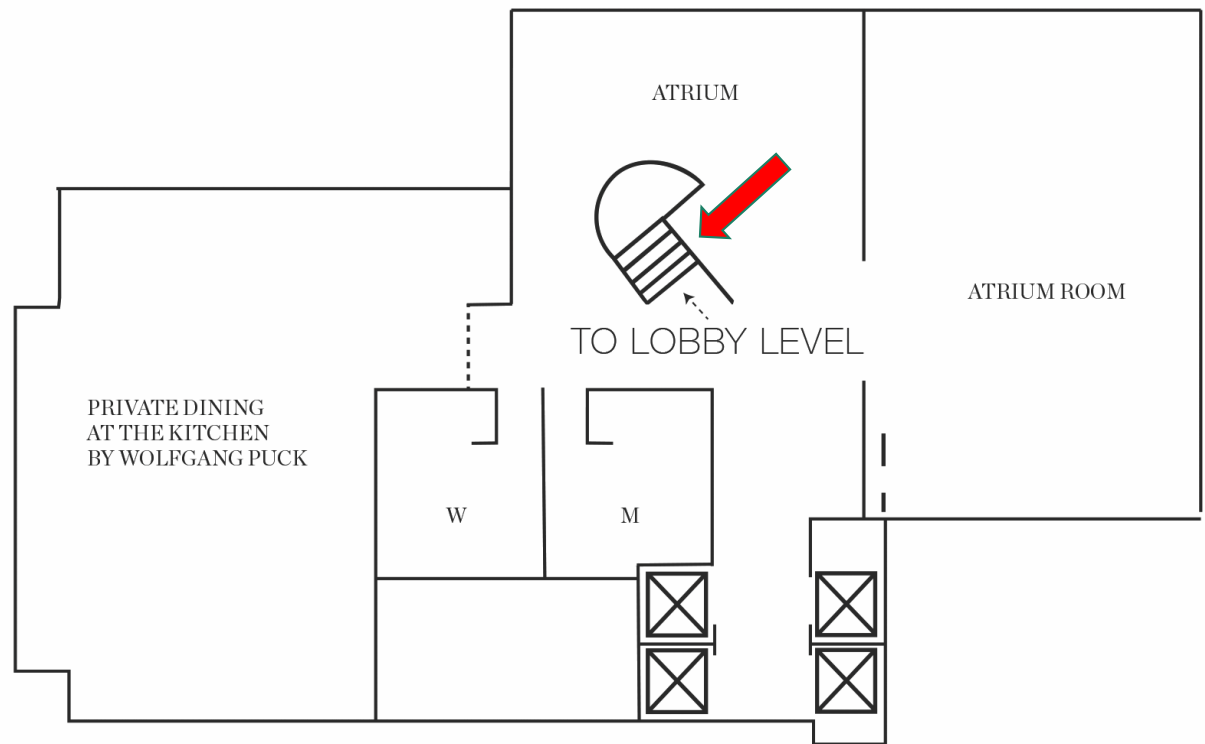


Getting Around Amway Grand Plaza Hotel First Floor



Blue – Entrance into building
Red – Movement between areas
Yellow – Hotel Check-In

Getting Around Amway Grand Plaza Hotel Lower Level



Red – Movement between areas

2nd Floor

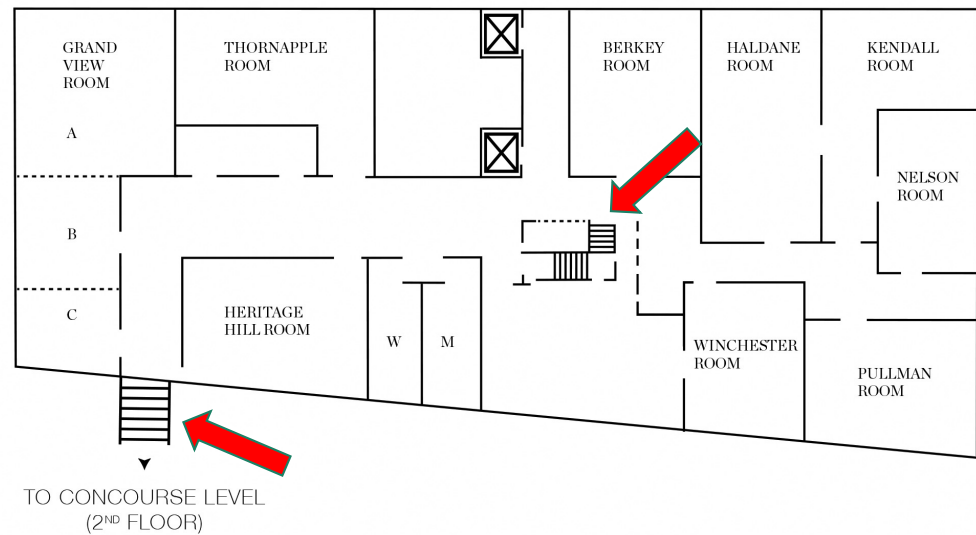
CONCOURSE LEVEL – 2ND FLOOR



*Enclosed Walkway to Pearl Street Parking
Ramp, Van Andel Arena, and Plaza Towers*

Getting Around Amway Grand Plaza Hotel

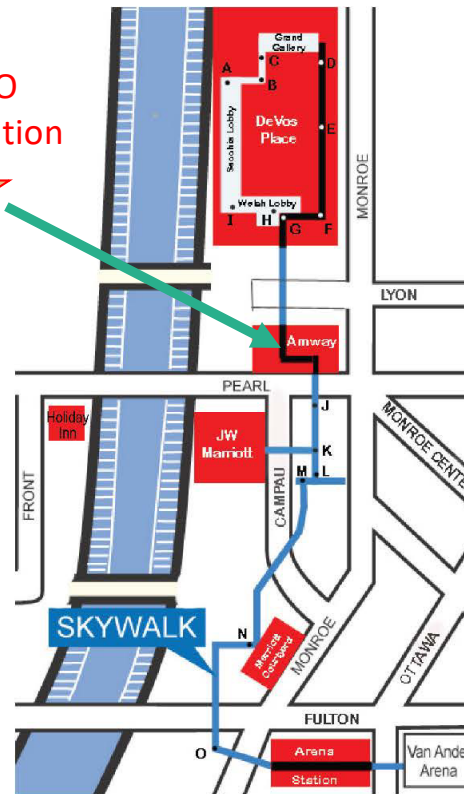
3rd Floor



Red – Movement between areas

Getting Around DeVos Place

MSBO
Registration



Walking Directions Amway Grand Plaza Hotel to DeVos Place

Via the enclosed walkway

Pass the MSBO Registration area in Center Concourse and enter the Walkway. Follow the Walkway until it ends at DeVos Place. Take the elevator or escalator down to the main floor or follow the MSBO signs for a shorter route.

Outside, Along the Grand River

Exit the Amway Grand Plaza Hotel at the River Entrance near The Kitchen by Wolfgang Puck on the Lobby Level. Follow the Grand River to DeVos Place. You enter near the Ballroom on the main floor from the doors on the riverside.



MSBO2022

**DeVos Place
Tuesday, April 26**

**LUNCH
BALLROOM B,C,D
12 NOON – 1 PM**



MSBO2022

**DeVos Place
Wednesday, April 27**

**LUNCH • AWARDS •
KEYNOTE
BALLROOM AB
12 NOON – 2:00 PM**

Getting Around DeVos Place

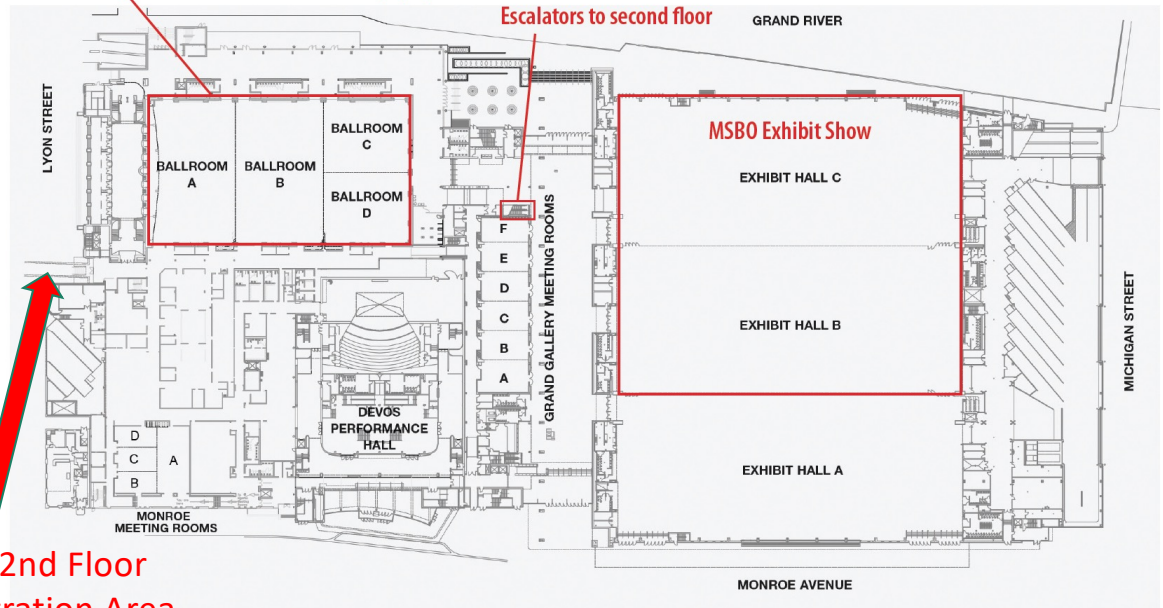
DeVos Place Map

Tuesday Lunch: Ballrooms B, C, and D

Wednesday General Sessions: Ballrooms A, B, C, and D

Main Level

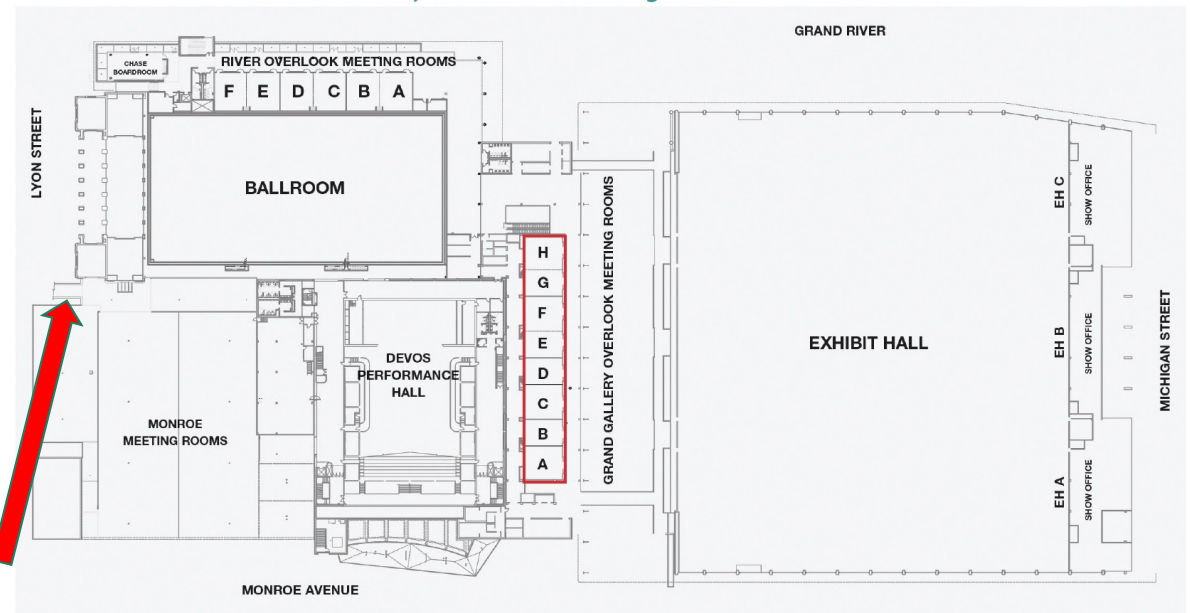
Escalators to second floor



From 2nd Floor
Registration Area

Getting Around DeVos Place

Grand Gallery Overlook Meeting Rooms — Second Floor



From 2nd Floor
Registration Area



MSBO2022

**DeVos Place
Wednesday, April 27**

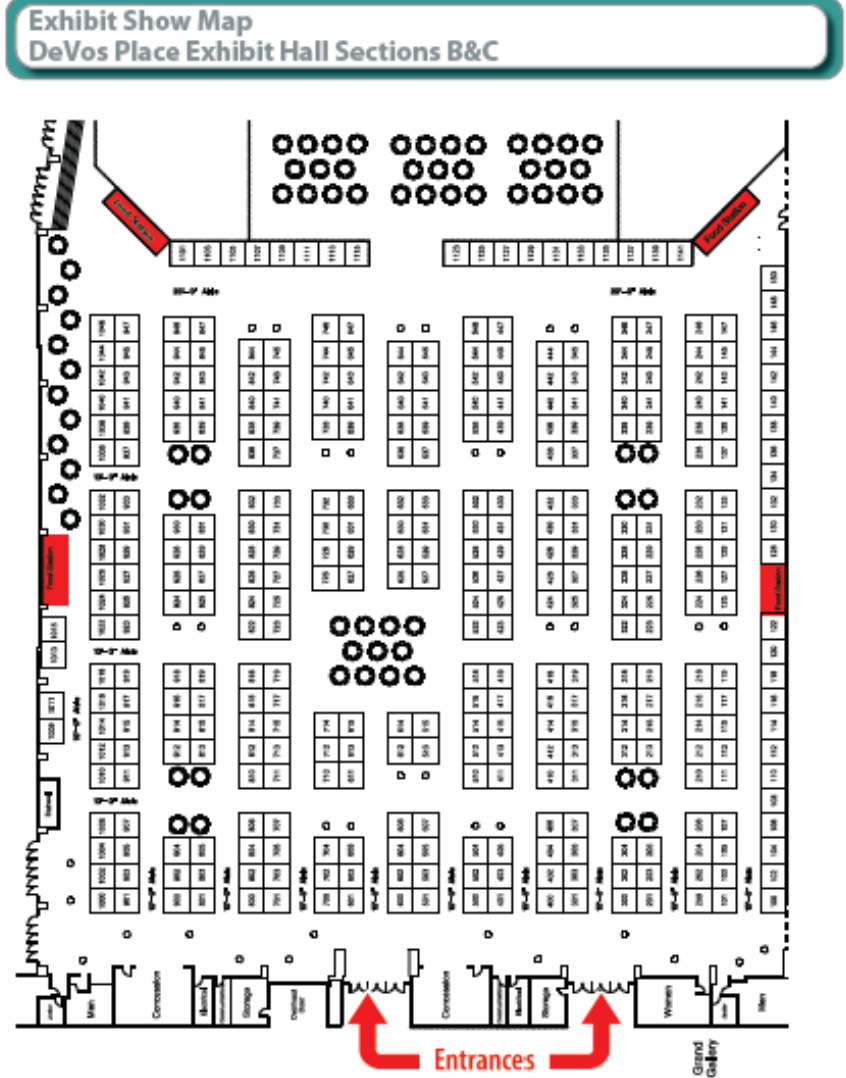
EXHIBIT SHOW

HALL B & C

2:15 – 5 PM

Exhibitor Early Bird Drawings -
Winners will be posted at
individual exhibit booths.

Red – Food Stations





DeVos Place Thursday, April 28

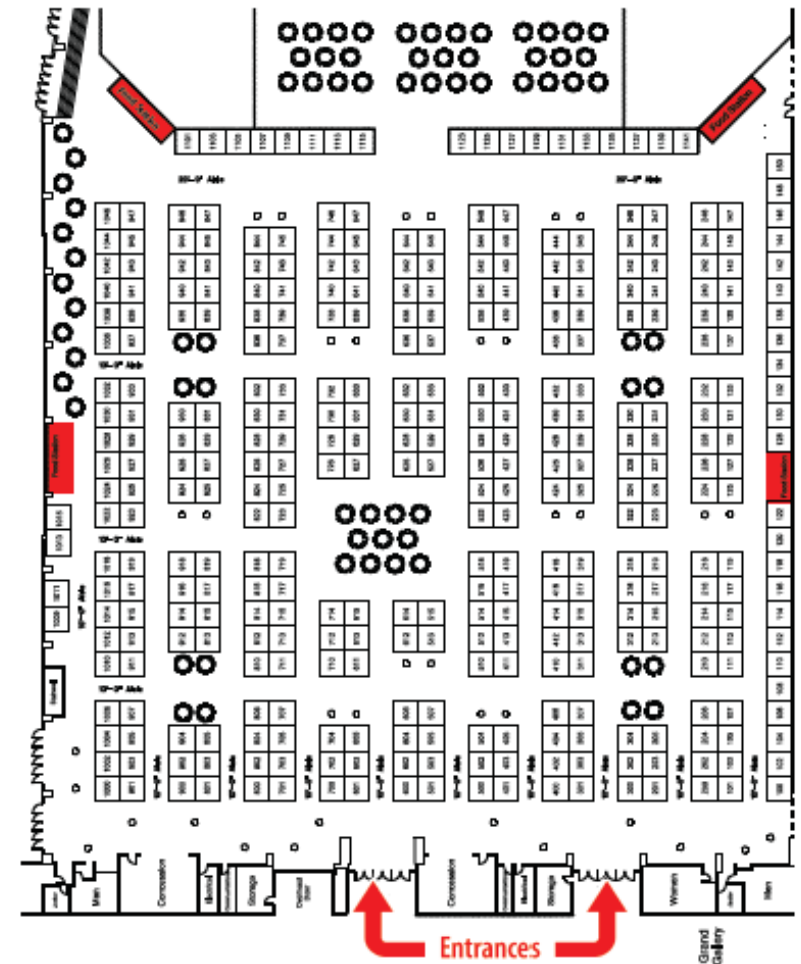
**EXHIBIT SHOW
HALL B & C
11 AM – 1 PM**

**LUNCH WILL BE
SERVED AT THE
EXHIBIT SHOW**

Exhibitor Drawings – Thursday winners will be drawn and displayed on our bulletin board in front of the exhibit show – near the entrance of the exhibit hall.

Red – Food Stations

Exhibit Show Map DeVos Place Exhibit Hall Sections B&C





Networking Opportunities

PRE-CONFERENCES

CERTIFICATION CLASSES

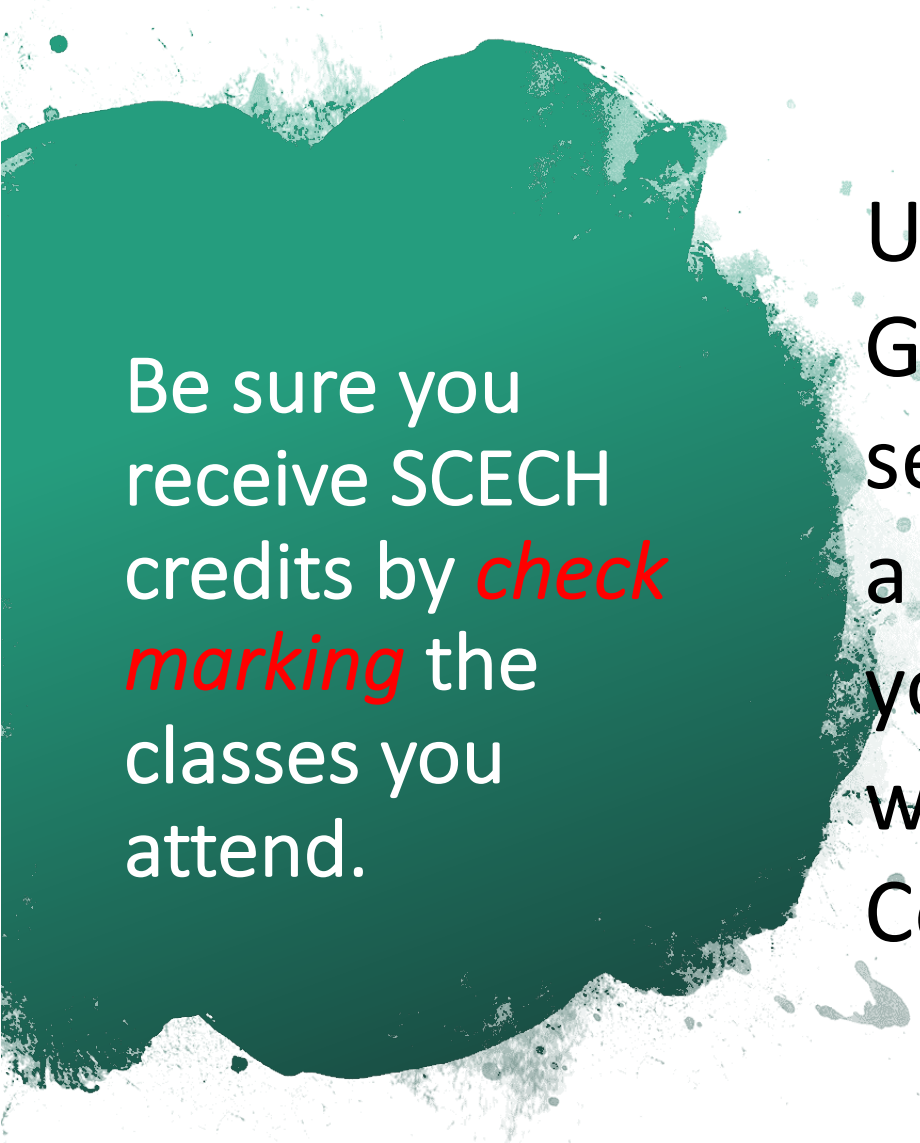
CLINIC SESSIONS

ATTENDEES & EXHIBITORS

WELCOME RECEPTION

WEDNESDAY, APRIL 27

5:30-7:00 PM



Be sure you receive SCECH credits by *check marking* the classes you attend.

Use the Conference-At-A-Glance and check mark the sessions you attend. A link to a Google form will be sent to you after the Conference and will be posted on the Conference event pages.

Conference At-A-Glance Checklist for Credit

Conference At-A-Glance and Checklist for Credit

NOTE: Keep this for your records! Check the boxes for sessions you attend below. Use this sheet to fill out the Google form for credit. The link to the Google form will be sent to you after the Conference and will be posted on the Annual Conference event pages. Detailed instructions and more information will be included with the Google form.

Tuesday, 4/26/2022

7:00 – 9:00 am

BreakfastCenter Concourse

7:00 am – 7:00 pm

RegistrationCenter Concourse

8:30 am – 4:30 pm Pre-Conferences

☐ 110 — Facilities Pre-Conference Atrium

☐ 120 — Food & Nutrition Services Pre-Conference..... Pearl

☐ 130 — Human Resources Pre-Conference

..... Senator Vandenberg A-B

☒ 150 — New Business Manager Pre-Conference Emerald A-B

☐ 160 — Technology Pre-Conference Haldane

☐ 170 — Finance Pre-Conference Ambassador Ballroom

☐ 180 — Transportation Pre-Conference Berkey

8:30 – 11:45 am Certification Classes

Wednesday, 4/27/2022

7:00 – 9:00 am

BreakfastBallrooms A-D, DeVos Place

7:00 am – 5:00 pm

RegistrationCenter Concourse

8:00 – 9:00 am

☒ Opening General Session and Welcome
President Dena Mayer Ballrooms A-D, DeVos Place

President Dena Mayer will open the 2022 Annual Conference and Exhibit Show and welcome participants and set the stage for our time together.

☒ Preparing for the Future Post-Pandemic Educational World
David Hulings, Hulings and Associates, L.L.C

..... Ballrooms A-D, DeVos Place



All the events of our lives have primed us for how we lead. As we begin to move toward a post-pandemic world, what impact has all the events of the past two years had on us? More importantly,



**CLOSING GENERAL
SESSION AND ANNUAL
BUSINESS MEETING
THURSDAY, APRIL 28
2:45 – 4:00PM**

**MEET THE NEW
MSBO BOARD
OF DIRECTORS**

**CHANCE TO
WIN PRIZES**

Need Help –
We are here
for you!

Questions?

MSBO2022