

GVSBO Mid-Winter Conference Agenda

- 9:00—9:05** GVSBO Board
Introductions/Conference Overview
- 9:05—10:05** Chris Glass, West Michigan Talent
Legislative Update
- 10:05—10:15** Break
- 10:15-11:15** Heather Menzies, Set Seg
ACA Update & Strategies to reduce benefit costs
- 11:15—12:15** Ian Koffler, Miller Canfield
Legal Update
- 12:15—1:15** Lunch
- 1:15—2:15** Joe Urban, Clark Hill
Positive Culture during Bargaining
- 2:15—3:45** David Hulings
Solving the CFO's Worst Presentation Nightmare: Conveying a rational thought to purely relational people.
- 3:45** GVSBO Board
Wrap Up

Directions and Parking Details:

The building is directly across the street from where Lewis Street dead ends into Monroe Ave. Miller Canfield is located on the 12th Floor.

There are two parking options:

Option 1. A surface lot that has an entrance off of Monroe, sandwiched between the 99 Monroe Ave. building and the City of Grand Rapids Louis-Campau Ramp. There's a "press for ticket" machine that lets you into the lot.

Option 2. The Louis-Campau Ramp is 43 Monroe Ave NW, Grand Rapids, MI 49503 and is connected to the 99 Monroe via the skywalk.

IMPORTANT INFORMATION:

2018 GVSBO Mid-winter Conference

- **When:** Friday, March 9, 2018 from 9:00 a.m.-3:45 p.m.
 - **Where:** Miller Canfield Office, Downtown GR 99 Monroe NW Ste 1200 Grand Rapids, MI 49503
 - **Who:** Contact Mark Mesbergen, Program Chair at (231) 865-4005 to RSVP or with questions (or email at mmesbergen@fruitportschools.net)
 - **Why:** Timely legislative, health care, and legal updates along with bargaining strategies and a chance to network with GVSBO colleagues and statewide experts.
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- Registration deadline: Friday, February 23, 2018
 - Cost: \$50 registration fee for non-GVSBO members. Fee is waived for GVSBO members.
 - To pay for registration: Mail check payable to "GVSBO" to Kyle Barr, Treasurer at West Ottawa Public Schools, 1138 136th Ave, Holland, MI 49424
 - If you have further questions you can also contact Catherine Kloska, 2017-18 GVSBO President,
 - or Tina Wright, 2017-18 GVSBO Secretary



**MSBO 2017-18—Be a
Champion for all Children**

2017-18 GVSBO Board of Directors

President: Catherine Kloska, Muskegon Public
Secretary: Tina Wright, Muskegon Public
Program Chair: Mark Mesbergen, Fruitport
Treasurer: Kyle Barr, West Ottawa



2017-18 Annual Mid-Winter Conference - March 9, 2018

Legislative Update - Chris Glass, West Michigan Talent Triangle
Timely legislative update

ACA and Healthcare Update and Strategies to reduce benefit costs - Heather Menzies, Set Seg
Heather will present an update on Affordable Health Care and other topics regarding health insurance.

Legal Update—Ian Koffler, Miller Canfield Law Firm
Ian will provide a timely legal update with many different topics.

Positive Culture during Bargaining—Joe Urban, Clark Hill Law Firm
Joe will present about contractual considerations that may contribute to a positive culture in the midst of economic challenges.

Solving the CFO's Worst Presentation Nightmare: Conveying a rational thought to purely relational people—David Hulings, Hulings & Associates
David will provide insights and solutions to assist the business mind as they convey important data points to solicit support for ideas, convey information to inform stakeholders, and/or provide arguments during negotiations.

Grand Valley School Business Officials Mid-Winter Conference

REGISTRATION FORM

GVSBO Members—register via email/phone with Mark Mesbergen at (231) 865-4005 or

mmesbergen@fruitportschools.net

Non-members—please return the following information with a check for \$50 to:

GVSBO, Attn: Kyle Barr, Treasurer at West Ottawa Public Schools, 1138 136th Ave, Holland, MI 49424

Name: _____

School District: _____

Position: _____

Email address: _____

Registrations due on Friday, February 23, 2018