



Vision • Focus • Action

# 2017 Sponsorship

MSBO is pleased to offer these special sponsorship opportunities. The MSBO Leadership Institute is a year-long program that is rigorous and challenging, focusing on leadership skills for today's school operational leaders. This is a unique opportunity to connect with members on a personal level.

## Vision Sponsor: \$5,000 (Limited)

Benefits include:

- One complimentary registration. Complete application must be submitted to MSBO to become a participant in all aspects of the year-long program. You may also designate your complimentary registration to a MSBO member.
- Acknowledgement in the MSBO eNews & Views newsletter.
- Opportunity to submit an educational article to be published in MSBO's eNews & Views. Content must be provided in conjunction with MSBO guidelines and approved by MSBO.
- Name and logo on MSBO website page related to the MSBO Leadership Institute.
- Logo will appear prominently on signage as a co-sponsor at MSBO Leadership Institute sessions.

## Focus Sponsor: \$2,500

Benefits include:

- Acknowledgement in the MSBO eNews & Views newsletter.
- Opportunity to submit an educational article to be published in MSBO's eNews & Views. Content must be provided in conjunction with MSBO guidelines and approved by MSBO.
- Name and logo on MSBO website page related to the MSBO Leadership Institute.
- Logo will appear on signage as a co-sponsor at MSBO Leadership Institute sessions.

## Action Sponsor: \$1,250

Benefits include:

- Acknowledgement in the MSBO eNews & Views newsletter.
- Name and logo on MSBO website page related to the MSBO Leadership Institute.
- Logo will appear on signage as a co-sponsor at MSBO Leadership Institute sessions.

**For more information, please contact:**

Nancy Hawkins at 517.327.5294 or [nhawkins@msbo.org](mailto:nhawkins@msbo.org)

**Mail form & payment to:**

MSBO, 1001 Centennial Way, Suite 200, Lansing, MI 48917  
Or fax to: 517.327.0768

## Company Information

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_

Fax #: \_\_\_\_\_

Email Address: \_\_\_\_\_

## Payment Information

Check the appropriate box to select your sponsorship level.

Vision: \$5,000 (*Vision sponsors will receive a participant application*)

Focus: \$2,500

Action: \$1,250

My check for \$\_\_\_\_\_ is enclosed. Make checks payable to MSBO.

Charge my credit card:

Visa  MasterCard  American Express

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_