



Michigan School Business Officials

**MSBO 79th Annual Conference
and Exhibit Show
May 3 – 4, 2017
DeVos Place, Grand Rapids**

Want a FREE exhibit booth
at MSBO's 2018
Annual Conference?
Reserve your 2017 exhibit booth
space by 12/31/16 to be
entered into a drawing for a
free booth at the 2018
Annual Conference
– it's that easy!
Last year's winner
A.G. Sports Services, LLC



MSBO Exhibit Show

Reserve your 2017 exhibit booth space by 12/31/16 to be entered into a drawing for a free booth at the 2018 Annual Conference — it's that easy!

Exhibit Show Hours:

Wednesday, May 3, 2017: 2:15 – 5:00 p.m.

Thursday, May 4, 2017: 11:00 a.m. – 1:00 p.m.

Exhibit Show Set Up:

Tuesday, May 2, 2017: 12:00 – 5:00 p.m.

The hall is locked for the evening and a security guard is present to watch over equipment.

Wednesday, May 3, 2017: 8:00 a.m.- 12:00 p.m.

Wednesday Night Mixer:

Wednesday, May 3, 2017: 8:00 – 11:00 p.m. for conference attendees & exhibitors.

Exhibit Show Breakdown:

Thursday, May 4, 2017: 1:00-6:00 p.m.

Exhibit Booth:

- 10' by 10' draped booth, with side dividers
- skirted table with two chairs
- carpeting
- a booth sign, if needed

Exhibit Booth Rental:

\$1,140 for first booth

\$1,005 for additional booths

Booth fees include an associate membership in MSBO and a listing in the School Purchasing Pages on the MSBO website for the 2017-18 year. Payment should accompany your reservation form.

Why exhibit at the

MSBO

Annual Exhibit Show?

- ➔ Refer this conference to a company who has never exhibited before and if they decide to exhibit, we will give you a \$100 gift card.
- ➔ Be a part of Michigan's largest trade show of educational products and services.
- ➔ You'll meet:
 - business managers
 - chief financial officers
 - superintendents
 - purchasing agents
 - maintenance and operations directors
 - food service directors
 - transportation directors
 - technology directors
 - human resource directors
 - and others who work in school business offices
- ➔ MSBO serves over 2,000 active members in Michigan schools, representing nearly every school district in the state.
- ➔ You'll receive a complimentary MSBO Associate Membership for the 2017-18 year.
- ➔ You'll receive a complimentary MSBO School Purchasing Pages membership for the 2017-18 year. The School Purchasing Pages is an electronic directory and purchasing resource for Michigan school business officials, superintendents, and other school administrators!
- ➔ Carpet included in booth price.

Fax your reservation form to: (517) 327-0768 or

Register online: www.msbo.org

Booths are assigned on a first-come, first-serve basis

MSBO Sponsorship Program Levels

All three levels receive:

- Special recognition banner above your booth
- Acknowledgement in the *eNews & Views* newsletter
- Company representatives attending the MSBO Annual Conference receive name badge ribbons identifying the company's level of sponsorship
- Acknowledgement in conference program
- Free set of mailing labels or a list of conference attendees
- Priority booth placement



Diamond Sponsor Benefits • \$10,000

- A one-year MSBO Associate membership for two people, including your company in the School Purchasing Pages online directory
- Four complimentary registrations for the MSBO Annual Conference
- Reserved table with preferred seating at the Annual Conference Wednesday Luncheon
- Sponsorship of one issue of the *eNews & Views* newsletter
- Complimentary logo advertisement on the online MSBO membership directory website
- Your company's logo will be placed on the MSBO website and identified as a diamond sponsor
- Full-page ad in the conference program OR provide an informational item for placement in each attendee's conference bag



Platinum Sponsor Benefits • \$5,000

- A one-year MSBO Associate membership for one person, including your company in the School Purchasing Pages online directory
- Three complimentary registrations for the MSBO Annual Conference
- Your company's logo will be placed on the MSBO website and identified as a platinum sponsor
- Complimentary logo advertisement on the online MSBO membership directory website
- Reserved table with preferred seating at the Annual Conference Wednesday Luncheon



Gold Sponsor Benefits • \$2,500

- A one-year MSBO Associate membership for one person, including your company in the School Purchasing Pages online directory
- Two complimentary registrations for the MSBO Annual Conference



Questions?

Contact Patty Lenneman at
(517) 327-2584

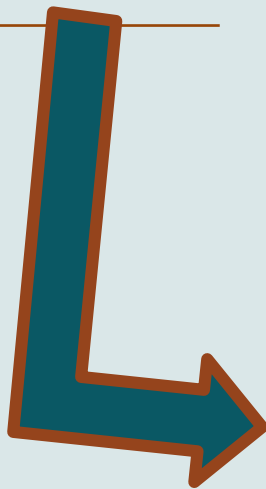
Register online: www.msbo.org

Mail registration form and
payment to:

MSBO
1001 Centennial Way, Suite 200
Lansing, MI 48917

Or fax to: (517) 327-0768

Refer this conference to a
company who has never
exhibited before and if they
decide to exhibit, we will give
you a \$100 gift card... refer two
companies & we will give you
a \$200 gift card. You must be
listed as the referring company
at the time of reservation.



MSBO Annual Conference Exhibit and Sponsorship Reservation Form

Exhibit Information

Yes, we would like _____ booth(s) reserved for our company at the 2017 MSBO Annual Conference, May 3 – 4, 2017. We understand that the price is \$1,140 for the first booth and \$1,005 for each additional booth per company.

Please indicate three (3) areas that reflect your company's product(s) and/or service(s). This information will be used for booth placement as well as for the School Purchasing Pages.

We will not be able to exhibit at the MSBO Conference this year. Please keep us on the mailing list for next year. (You can still be a sponsor!)

Sponsorship Information

Check the appropriate box to select your 2017 sponsorship level.

Diamond Sponsor—\$10,000 Platinum Sponsor—\$5,000 Gold Sponsor—\$ 2,500

Company Information

All correspondence should be sent to:

Name _____

Position _____

Company _____

Address _____

City/State/Zip _____

Phone # (include area code) _____ Fax # _____

E-Mail Address _____

Company Website _____

Payment Information

My check for _____ is enclosed. Make checks payable to MSBO.

Charge my credit card: VISA MasterCard American Express

Card # _____ CSC _____ Expiration Date _____

Cardholder's Name: _____

Signature _____

Referral Information

Referring Company (limit one): _____

(Must be filled in at time of reservation submission to be valid.)