



Michigan School
Business Officials

MSBO Energy Essentials Client Overview

Steps to Success:

Appraisal of Energy Management Practices and Systems

Energy Essentials evaluates people's attitudes, work practices, and use of enabling technologies. Each building is audited for its' unique approach to energy usage and consumption patterns.

Strategic Stakeholder Engagement

Facilitation by Energy Essentials helps to ensure that an appropriate framework of policies, checks and balances is in place within a district to enable the systematic reporting of carbon footprint and utility costs across operations. Stakeholder engagement is core to many of our consulting projects. MSBO's services include identifying and engaging key parties, who can help frame and define a school's energy footprint. Stakeholders are drawn from differing roles throughout the district.

Risk Management and Innovation

Energy Essentials employs clear, customized processes that enable clients to identify, scope, quantify and prioritize their strategic energy issues and challenges as well as to identify and assess management options and innovations.

Sustainability Strategy Development

Our strategy advice is wide-ranging and practical. We work with collaborative, cross-functional teams to develop sustainability strategies and ensure a coherent approach. This includes defining sustainability vision, identifying material issues and management strategies, undertaking strategic stakeholder engagement and developing performance indicators, metrics and roadmaps.

Sustainability Reporting and Assurance

Reporting and energy consumption patterns / knowledge is the staple of engaging stakeholders. To do this, we utilize SchoolDude Utility Direct, an enterprise wide software program for tracking energy cost and usage.

Continuously Improve

We work with clients to identify, prioritize and manage continuing energy initiatives in the district's buildings and communities.

The key areas of involvement include:

1. Conservation
2. Technology Improvements
3. Environment and Habitats
4. Values, Ethics, and Educational Support
5. Wellness

Sustainability is a dynamic created out of public discussion, benchmarking, innovation, programs, and feedback. The impact of Energy Essentials reverberates with students, faculty, staff, and community to drive continuous improvement and life-long learners.

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